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BALDWIN'S BERRY PLANTS

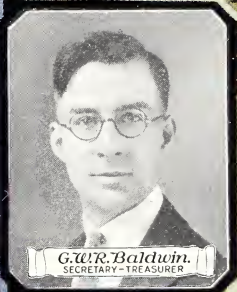
A Complete Nursery Service - Fruits, Ornamentals and Flowers

1928

★ JAN 8 1928



O.A.D. Baldwin.
PRESIDENT



G.W.R. Baldwin.
SECRETARY-TREASURER

BALDWIN

at
BRIDGMAN

SINCE
1889

The Heart of the Berry Plant Business

PREMIER
BEST EARLY
STRAWBERRY

PEARL
BEST LATE
STRAWBERRY

O.A.D. BALDWIN NURSERY CO.
BRIDGMAN — MICHIGAN.



"Bun"

O. A. D. Baldwin

Our 1928 Message to Our Friends and Customers

It has been nearly forty years since the Baldwin Nurseries were established. Through all these years the business has been constantly growing until now our customers, numbering many, many thousands, are located all over the country.

When O. A. E. Baldwin started his berry plant business, high quality plants and a full measure of service constituted the basis of his business policy. His unswerving devotion to this policy made the name of "Baldwin" famous everywhere. We, his sons, feel that it is our job to "carry on," to maintain that reputation for honesty and square dealing which he won. And we are going to do it.

We realize perfectly well that the success of our business depends upon our customers. We know that we must give our customers first class plants, real service, and a square deal all around, if we are to keep them and make friends of them. We want you to feel that no matter what size your order, you'll get good old-fashioned Baldwin service when it is filled.

Our business is a good business; we're proud of it. It's mighty satisfying to know that the plants we've sold have produced some of the finest ber-

ries ever marketed, and that fortunes have been made by growers who bought plants from us.

For 1928 we have an unusually fine lot of stock to offer. The season was good; the weather favorable, and the plants made splendid rooting.

Bun says, "Looks like we're going to have a big year, Gerry; think we'll be able to hold up our end of the proposition?"

And Gerry answers, "Sure thing, Bun; we're all fixed with the finest plants we ever had, and lots of them."

So there you are! We are ready. Just look through this catalog, from cover to cover. Read about the wonderful varieties of fine plants we have for you. We should like to take you on a real trip around our place, but realizing that for many of you it would be out of the question, we'll have to make the trip via our catalog. Our catalog is our handshake—here it is!

Get your order in early—the earlier the better. Come and see us if you possibly can—we live in a great community, close to Lake Michigan, with fine roads and beautiful scenery. We'll be glad to welcome you.

Faithfully yours,

O. A. D. Baldwin *G. W. R. Baldwin*



"Gerry"

G. W. R. Baldwin

The Founding of the Baldwin Nursery

JAN 30 1928
U. S. Department of Agriculture

A LONG record of merited success is the soundest guarantee that a business concern can present to its customers. Such a record began when O. A. E. Baldwin, in 1889, made his first shipments of berry plants; the success which his customers won with these plants assured the success of his own business. At his death, his son O. A. D. Baldwin assumed control of the business and conducted it with the same success which the well-established Baldwin principles had previously won.



O. A. E. BALDWIN
Founder in 1889

Baldwin's Run The Business

In June, 1923, the Baldwin Nurseries, with C. E. Whitten & Son (established 1890) and A. R. Weston & Co. (established 1892) united in a corporation known as the Baldwin-Whitten-Ackerman Nurseries. Three years later the entire interests of the two other partners were purchased by O. A. D. Baldwin and the business is now conducted under the name of O. A. D. Baldwin Nursery Company.

We make this explanation in order that our customers of past years may clearly understand the present status of the company, and that they may be assured that Baldwin principles, Baldwin policies and Baldwin service, are now under Baldwin supervision and management.

You Can Trust Baldwin to Treat You Right

The success of this arrangement during the past year enables us to assure our patrons that their needs for the future will be unusually well taken care of. We deeply appreciate the loyalty and confidence which they have accorded us in

the past, and we will do everything in our power to show that appreciation.

Our entire organization is devoted to a single purpose—to produce the highest quality nursery stock possible and to help our customers in utilizing it in the way to produce the greatest profit.

What Our Customers Think Of Baldwin's Way of Doing Business

Dear Sirs:—

Your catalog is here filled as usual with good things. I am glad to see you are successors to the B-W-A Nursery Co. I have been in touch with you since 1893 and my first order was to your father, O. A. E. Baldwin, for 500 plants.

I find a vacant place for a few apple trees and you will find the order enclosed. Send the trees as soon as you commence digging. Your guarantee sold them and I leave the rest to you.

Yours sincerely, (Signed) Thos. H. Wallace.

Greenfield, Iowa, March 8th, 1927

Roadhouse, Illinois,
June 4th, 1927.

Gentlemen:—

Your fruit book is all right; am glad to know it is just O. A. D. Baldwin Nursery again. I am going to set 2,000 berry plants next spring—Senator Dunlap, Premier and Cooper. You will hear from me again before March 15th, 1928.

Respectfully,
(Signed) L. R. Lear.

Brookfield, Illinois,
March 24th, 1927.

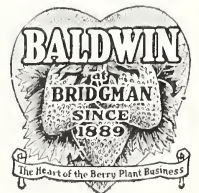
Gentlemen:—

I am pleased to do business again with the Baldwins. I can't explain it, but did not feel the same after your company added all the extra names.

There are several subjects I am writing to you about. First, must say that the 500 grape vines you sold to me four years ago are doing fine and had wonderful results. Last year I had a crop of 275 bushels out of them. The year before that only 18 bushels, and every one that sees them estimates them to be at least eight years old. My reply to them is "they are only four years old, but are Baldwin's plants."

Very truly yours,

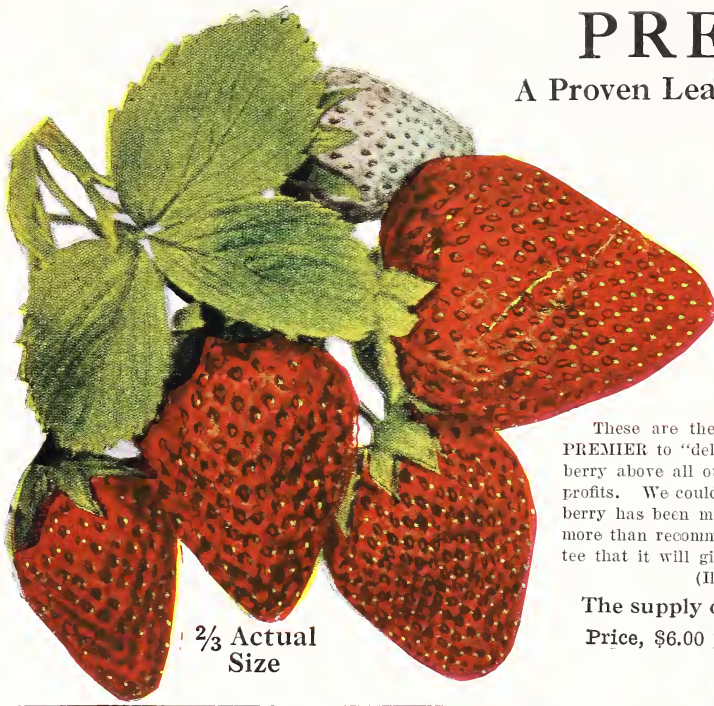
(Signed) Ben Samuelson.



1889—1928

PREMIER

A Proven Leader of the
Strawberry World



$\frac{2}{3}$ Actual
Size

1. Earliest of all.
2. Long fruiting season.
3. Unusually large crops.
4. Every berry above average size.
5. Bright, glossy, solid color.
6. Uniform, attractive shape.
7. Brings more money on any market.

These are the big reasons why you can depend upon PREMIER to "deliver" every season. It is the **one** strawberry above all others that will bring you your **first** berry profits. We could tell you a lot more about the profits this berry has been making our customers, but we could do no more than recommend it in the highest degree and guarantee that it will give entire satisfaction.

(Illustrated on Front Cover)

The supply of plants is short — order early.

Price, \$6.00 per thousand.

One-Half Acre of PREMIER Brings \$700 NET

Leavenworth, Kansas
November 29th, 1927.

Dear Mr. Baldwin:

I was very much pleased with the 4,000 Premier I bought from you last year. They planted about one-half acre. I harvested 265 crates last season which netted me \$700. The fine size and quality of the Premier made them more salable than any other kind I raised. In proof of the above statement I expect to plant several acres in Premier in the spring. I am

Yours very truly,
(Signed) FRED HELM.

BOOSTER

New Profitable Mid-Season Berry

This is the berry for which we paid \$250 for a name. It is unusual in its many points of merit. The plant is large and vigorous, leaves large (see illustration), protecting the berry from the sun. The bloom is perfect. Berries are round, smooth and uniform, large in size and of brilliant crimson color. The flavor is delicious. As a table delicacy it challenges all other berries. A very heavy producer—it is regarded as one of the very best commercial strawberries.

We believe BOOSTER one of the best strawberries the world has ever produced. There are other good strawberries listed in this book, but you should not fail to include BOOSTER plants when sending in your order. You will be well satisfied with this wonderful big berry.

We hope our stock is large enough to meet the heavy demand, but we advise you to get your order in early and make sure that you get some of these wonderful plants this spring.

New Lower Prices, \$1.50 per hundred, \$8.75 per thousand.



Genuine Booster
Can Be Purchased
From Baldwin Only

GIBSON

For Mid-Season Profits

\$537.00

From One Acre

This is the return a local grower received from GIBSON last spring. You can do the same. GIBSON has been the

Main Berry in Michigan's Fruit Belt

where the finest Strawberries in the world are grown for the past 15 years. That fact alone speaks volumes for its all-around excellence. There is no question about its being one of the most profitable Strawberries grown. It is a strong pollinizer and a vigorous plant maker with 2 to 4 large fruit stems on every plant. Every vine loaded with great big, handsome, dark, glossy red berries.

GIBSON also possesses an exceptionally fine flavor. It is the ideal berry for table, market or canning. Easy to sell from its appearance alone. GIBSON thrives in all soils and climates.

Price, \$4.50 per thousand.



PEARL

**Dependable Very Late Crops
When Prices Are High**

(See front cover.) PEARL is the berry needed by strawberry growers—it insures a big, annual crop of fine berries at the end of the season when prices are high.

Latest June Berry

Blooms freely and opens its buds late enough in the Spring generally to avoid late frosts. That's why its crops are so heavy and can be counted on so surely. Berries are enormous, of dark, bright red color, with prominent yellow seeds. Remarkably firm—a fine shipper.

In the North, it does not come into its prime until the very last of June and early July.

Price, \$8.50 per thousand.



Our Customers Have Helped Us To Make This Growth Possible

Here is a picture of the first office and packing house of the Baldwin Nurseries—an old hen house, about ten feet square. This is the place where our business started, when our father, O. A. E. Baldwin, in 1889 distributed the raspberry plants grown on a little 20 acre farm.



Our First Packing House in 1889.

Five years later a new building was put up—a structure 16 by 20 feet—to meet the needs of the growing business. Customers were beginning to appreciate Baldwin quality and service. This space had to be doubled in another five years—then we had the building shown in the old cut in the center of the page: see the team of horses and the delivery wagon in which our shipments were hauled to the station in those days.

Best Facilities for Proper Packing and Shipping

Now we have the large modern building below with over 16,000 square feet of floor space devoted exclusively to the packing and shipping of the millions of plants which go out from our nurseries every year. Big trucks do the hauling. Our plant farms cover over 700 acres of fine, new ground that grows the kind of plants that has made Baldwin quality famous.

We realize that our customers and friends expect a great deal from us. We always do our best to fulfill that expectation. We have as fine an organization of plant growers as you can find anywhere. Our men are experts in their line, trustworthy, experienced, loyal, everyone devoted to his work. Our packing rooms, cellars, storage houses, even our offices, are equipped with every device that will insure your order getting the most careful attention.



Ten Years Later—Packing House, 1899.

Our Customers Are Our Best Friends

We know how important it is that every customer's order, no matter how large or small, gets individual attention. A hundred plants for a home garden may mean just as much to that home owner as a thousand times as many for a commercial order. The good will of both customers means just as much to us.

One of the most gratifying things resulting from our business development is the great number of good friends we have made. They help us to keep our business going and growing, and thus they help themselves; for the bigger the business the less the proportionate overhead, and the lower the price at which we can sell. In this way our customers and ourselves form a great mutual enterprise, on a profit sharing basis.



Modern Office and Packing Building—the Railroad Siding Insures Prompt Shipment.

The Baldwin Nurseries at Bridgman, Michigan

A Famous Center For Good Plants

Growing good berry plants is a technical business requiring such care and attention and involving so many different and complicated factors that it is almost a

science. If anyone knows how to do it, we certainly ought to, if nearly forty years of experience, exhaustive study, and earnest effort count for anything at all.

Baldwin Prices Are Low for Quality Stock

We do not pretend to compete with hucksters or those who produce plants with no regard to quality and sell them in any old way just to get rid of them. But we don't hesitate to say that Baldwin plants are as fine as knowledge and effort can produce, and they are sold at as low a price as consistent with their quality. And Baldwin prices are low.

Growing quality nursery stock is our business, and we see that it is done right. The plants you get are the most vigorous and healthy you can buy. No plants are allowed to fruit on our farms, all the strength goes into the new plants. Every plant is freshly dug for each order,

have been thoroughly tested out and proved worthy of reproduction. We have grown and tested hundreds of varieties in the past ten years, and the ones we have retained are those that have actually come up to the high standard which we have set for all plants shipped under the Baldwin name. We list no new varieties in our catalog until we have tried them out and proved them to pay.

We Know This Business and Know We Can Satisfy You

We don't want you to think we are boasting at the other fellow's expense. We are attending strictly to our own business, a business that we know from top to bottom, from end to end. We are putting ourselves and our business at your service, that you may benefit. We must tell you in order that you may know.

This is a big business, and we are justly proud of it. We are proud of our thousands of satisfied customers, and we are going to do our utmost to make them glad they are our customers. Inasmuch as it is your business that makes ours grow, you are our partners, and we appreciate it. We are going to keep on producing good plants, for we've got the plant, we've got the organization, and we've got the spirit and willingness to keep them going for you.



One of Our Strawberry Fields



Part of Our Office Force

none being stored over the winter. When we dig your plants we dig the whole row; small, poorly rooted plants are thrown away—you get only those that are strong, well-rooted, first class in every way.

Only The Few Best Proven Varieties Are Offered

Another mighty important thing: When you buy Baldwin plants you are sure of getting standard, true-to-name producers, varieties that



Residence of O. A. D. Baldwin

Everbearing Red Raspberry

Like the Everbearing Strawberry, the Everbearing Raspberry has safely passed the experimental stage and has come to stay.

ST. REGIS

$\frac{1}{2}$
Actual Size

Of all the everbearing Red Raspberries so far produced ST. REGIS is by far the most popular. The bushes are of good size, upright, vigorous and remarkably free from disease. Besides this, ST. REGIS

Produces All Through Summer and Late into the Fall

This berry plant bears a full spring crop, and later on, new canes continue to bear all through the Summer into late Autumn.

Just think of having a heavy crop of delicious, ripe, red raspberries to market in September long after other berries are gone! Is it any wonder that they bring from \$7.00 to \$8.00 for a 24-pint crate? That's what growers of ST. REGIS usually get! Desirable, too, for home gardens to extend the Raspberry season for table and home canning. Price, \$4.00 per hundred; \$22.50 per thousand.

ST. REGIS TRANSPLANTS—Two-year, branched, large plants ready to produce a partial crop this summer. Best for garden planting and quick crops.

Price, \$1.50 for 12; \$2.70 for 25; \$7.30 for 100.



Dr. Burrill

The Million Dollar Berry Brings Satisfaction Everywhere

There are many reasons why you should plant this wonderful Strawberry. Commercial growers always feel safe in planting it—and sure of its ready sale at good prices. Home growers have good success and find it so easy to raise.

This is truly a most remarkable berry—one of the best all-around Strawberries ever produced. It is really in a class by itself, for in size, flavor and color, combined with its sturdy root system and heavy crown, it has few equals and no superiors.

The DR. BURRILL Fruits from Mid-Season Until Late

and is a ready seller on the market. As a dry-weather producer it can't be beaten, the long roots taking moisture from a greater soil depth and producing heavier foliage and crops than most varieties under similar dry

season conditions.

Price, \$5.00 per thousand.

KING RED

One of the Most Profitable Red Raspberries

For big, early returns we recommend **KING RED**, one of the most profitable Red Raspberries you can plant.

KING RED is not only an early bearer, but its plants are hardy, very healthy and wonderfully productive. They withstand the most extreme cold and are highly resistant to disease.

The berries of **KING RED** are large, firm, round and of a bright red color with a most excellent flavor, which insures for them a steady demand.

They are easy pickers. Ripen about a week or ten days ahead of other varieties and for this reason it is highly profitable as it is a good shipper and can be marketed when prices are at highest point.

Easy instructions for successful growing sent with each order.

Price, \$2.80 per hundred; \$16.00 per thousand.



Excellent
in Quality
and Flavor

VICTORY

6 Berries to 5 Inches—Can You Expect More?

Of all Red Raspberries grown **VICTORY** is one of the leaders in productiveness and size of fruit. It has a record of producing 19 pints of fancy berries on one bush during one fruiting season. To give you a further idea of the tremendous size of its crops, bush for bush, acre for acre, with the same care and under exactly the same conditions, it has produced nearly **TWICE AS MUCH FRUIT** as Cuthbert. In fact, **VICTORY** is a seedling of Cuthbert and it resembles that well known variety closely.

It is easy to see why **VICTORY** is such a big money maker everywhere, and has been



Satisfactorily Fruited for 14 Years

Canning factories demand it because it has the rare quality of holding its deep red color indefinitely after being put in the can. For the same reason, it is a delight to the housewife for her canning.

No practical berry grower can afford to overlook the importance of planting **VICTORY**, for it is positively one of the most successfully grown and marketed of all Red Raspberries.

Price, \$4.25 per hundred; \$25.00 per thousand.

VICTORY TRANSPLANTS—Two-year, branched, large plants ready to produce a partial crop this summer. Best for garden planting and quick crops.

Price, \$1.50 for 12; \$2.70 for 25; \$7.30 for 100.

BALDWIN'S STRAWBERRY PLANTS For Bigger Profits From Better Berries

The Standard of Quality for Nearly a Half Century

You want to set out plants you can depend on to bring you a paying crop of good fruit every year. It has been our business for nearly fifty years to grow strawberry plants that will do this for you and when you buy

Baldwin's Better Berry Plants

you are taking no chances and can depend on big yields of extra fine berries.

Out of the hundreds of strawberry varieties we

have selected only 11 Spring and 3 Everbearing kinds that are really

Proven Profitable Varieties

of such value that we can recommend them to you as the best in their seasons. You can buy plants at a higher or lower cost than Baldwin's, but at neither price can you get greater, real, lasting value.

More varieties listed on pages 4, 5, 8 and 11.

CHARLES I. — Extra Early

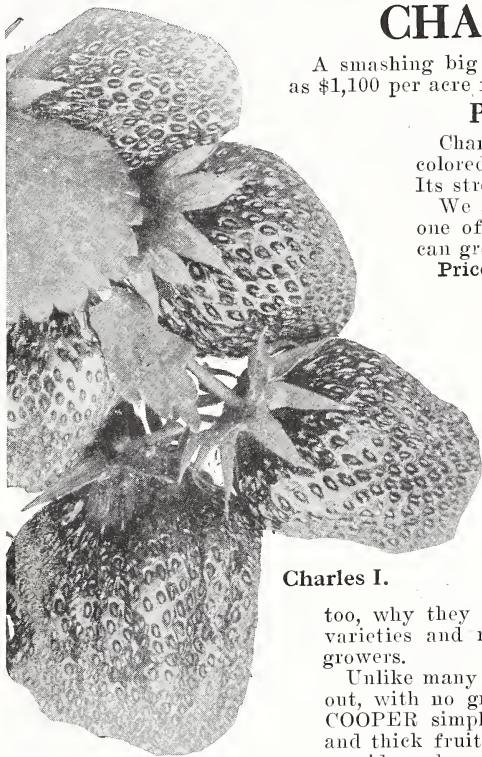
A smashing big money maker. Commercial growers have made as high as \$1,100 per acre from the famous Charles I.

Produces Big Paying Crops Every Year

Charles I. produces big crops of large, evenly shaped, finely colored berries, fully a week before the medium early varieties. Its strong, hardy plants, with long roots, insure long life.

We advise you to plant Charles I. liberally. You will find it one of the most reliable and profitable early Strawberries you can grow. Our Instructions sent with each order insure success.

Price, \$5.00 per thousand.



Charles I.

30 Years a Customer—Found Charles I. Best Early Berry

Route 6, Plymouth, Indiana, Sept. 29, 1927.

Dear Mr. Baldwin:

I bought plants of your father over thirty years ago and always got good plants. I bought the Charles I. when it first appeared for sale, and found them the best early berry. I have since bought plants from several other firms because I thought they were a little cheaper, but they proved dear in the end.

NICK FLECK.

COOPER—Medium Early

Nine COOPERS make a layer in a full size quart box—27 fill the box! That gives you some idea of the enormous size of this magnificent berry, and explains,

too, why they sell for 10 to 12 cents more per quart than other fancy varieties and make them so popular with both home and commercial growers.

Unlike many extra large Strawberries, every COOPER is firm throughout, with no green tips. As for sugary sweetness and delicious flavor, COOPER simply can't be beaten. It is a heavy producer—big plants and thick fruit stems hold berries off the ground. This is something to consider when ordering Strawberry Plants.

Price, \$8.50 per thousand.

SENATOR DUNLAP—Medium Early

Perhaps no other Strawberry is so well and favorably known throughout the country generally as the old reliable Sen. DUNLAP. It has the reputation of producing full crops in a wider range of soil and climate than any other variety. No wonder, then, that growers in nearly every state in the Union order more and more Sen. DUNLAP every year.

Reliable — Profitable

That's what the practical grower wants. Big, uniformly shaped berries of handsome, dark red color. A splendid shipper and ready seller because of its attractive appearance. What the commercial grower wants, so does the home grower.

Taking all into consideration, here's a berry that will bring you results—a big profit on your investment—for pleasure or profit—take our word for it!

Price, \$4.50 per thousand.

EATON—Medium Late

EATON is one of the heaviest yielding Strawberries ever produced. All of its berries are large in size, a rich, dark red, clear through to the heart; every one perfect in shape to the last. Its flavor and Quality are of the best—in fact, it is a perfect Strawberry in every way. Its unusual firmness makes it the best long distance shipper ever produced. It can safely be shipped two hundred miles and arrive in excellent condition. On account of its exceptional firmness and solid color, it is an excellent canning berry.

Don't overlook the importance of planting EATON. You can absolutely depend upon it for satisfactory results, whether for commercial purposes or home gardens.

Price, \$5.50 per thousand.

**Complete
Prices
Pages
30 - 31**



AROMA—Very Late

Big, Dark Red Berries—Always Pay

If you want an exceptionally fine, firm, late berry that stands up under long shipments, by all means plant AROMA. It is the standard late variety that brings big profits to growers everywhere as it thrives in any climate, the heavy, dark green foliage making it disease resisting to a remarkable degree.

AROMA is a steady producer of big, round, deep red, glossy berries of excellent eating quality. The skin is tougher than early varieties and the flesh is firm—the characteristics which make it such a splendid shipper.

For a late variety, AROMA is unusually mild and sweet. It is a fancy berry in the truest sense of the word which greatly adds to its marketability at top prices. It has steadily been growing in favor for the last 10 years and has more than proved its worth under all conditions. Our guarantee is behind this variety in every respect. We would like to fill your order.

Price, \$7.00 per thousand.

See Page 5 for PEARL, Very Late, Big Crops.

BRANDYWINE—Late

The Brandywine is a valuable late Strawberry especially adapted to home use and canning, owing to its very dark red color and fine flavor. Brandywine is late, good shape, good quality, good size, firm, productive. Many Commercial growers prefer this variety as a late berry. Always profitable—doing exceptionally well in central and southwestern sections.

Price, \$5.50 per thousand.

EVERBEARING VARIETIES

Fresh Berries from August to Frost Make Big Profits

You get a full crop of berries the same year you plant them. Everbearing Strawberries are a proven success and are grown satisfactorily in every state in the Union by thousands of fruit

growers. They are grown just as easily in the same kinds of soils as June bearing varieties and require no more care,—but pay you a greater return in dollars and cents.

See Pages 16-17—Baldwin's Genuine Mastodon—The Best Everbearer Ever Introduced.

CHAMPION

CHAMPION is a distinct success and has won enthusiastic praise of both home and commercial growers everywhere. Its vigor and hardness are remarkable. Always commands a good price. It is a heavy bearer of good sized and shaped berries, dark red and fine flavored. Especially valuable for home use and canning. You will do well to order CHAMPION this spring.

Price, \$2.00 per hundred, \$11.00 per thousand.

PROGRESSIVE

PROGRESSIVE has long been considered one of the best of the Everbearers, and is today surpassed only by Champion and the new Mastodon. In plants and berries it very closely resembles Champion, but is not as heavy a bearer. PROGRESSIVE is too well known to require a long description, and sells readily on its own reputation.

Price, \$2.00 per hundred, \$11.00 per thousand.

No. 1—Complete Home Strawberry Garden

- 100 CHARLES I.—Extra Early
- 100 BOOSTER—Medium Season
- 100 PEARL—Very Late
- 50 MASTODON Everbearing
- Catalog Value.....\$5.75
- POSTPAID Anywhere in U. S.

\$3⁶⁵

(See Page 15 for Bush Fruit Collection)



CHAMPION
1/2 Natural Size

ELDORADO BLACKBERRY

**Hardy -- Productive -- Profitable
Successfully Grown Everywhere**

Every good quality possessed by other blackberries is emphasized in ELDORADO. Its exclusive advantages are: it is absolutely free from Orange Rust and a very heavy bearer with great, big, jet black juicy berries.

Plants are so strong and vigorous they survive severest Northern Winters without mulching. They are splendid shippers because the berries are so firm. Plant Eldorado generously—at least 50 for home gardens or several acres for commercial purposes. They are making big money for other growers; they will do the same for you.

Price, \$2.80 per hundred; \$16.00 per thousand.

For A Sure Quick Crop Use Eldorado Root Cutting Plants

For best results, plant ELDORADO ROOT CUTTINGS rather than sucker plants. The cuttings are better rooted and thrive better even under favorable conditions. Our ELDORADO ROOT CUTTINGS are from thrifty plants in full bearing and are especially adapted to home gardens, where strong growing plants and quick yields are wanted.

Send your order at once as our supply is limited.

Price, \$4.00 per hundred; \$22.50 per thousand.



ALFRED

"The Famous Blackberry"

Sure-to-Grow Root Cutting Plants

Introduced four years ago, it has proven a big success among horticulturists and practical berry growers. It made good from the very start until now the demand is ahead of the supply. And no wonder. Think of a bush full of tremendously big blackberries from $1\frac{1}{2}$ to $1\frac{3}{4}$ inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with sweet, delicious juice! That's ALFRED!

Enormous Crops Every Year

The plant is so unusually healthy and such a vigorous grower that it produces a good crop the first year after planting. Withstands extreme cold that kills many less hardy varieties.

A Blackberry of this kind will please you—whether raised for pleasure or profit. It is just another of our splendid varieties—carefully selected for extreme worth, and little care is required in growing. To avoid disappointment, place your order now.

Price, \$8.25 per hundred; \$50.00 per thousand.



**The Berry
Without
a Core**

Lucretia

The Leading Dewberry

Recognized by fruit growers everywhere as the leading Dewberry variety. Incomparably better in every way than any blackberry you have ever seen or tasted. For real profit be sure to plant LUCRETIA. And also in your own home garden—for yourself and to sell to neighbors.

Ripens About 10 Days Before Ordinary Blackberry

LUCRETIA is a very early bearer, ripening from a week to ten days before even the earliest ordinary blackberries. This, together with the fact that they are unquestionably the finest looking berry of their kind and of such big, uniform size, makes them top-notchers on price in any market.

Price, \$3.00 per hundred; \$18.00 per thousand.



Cumberland Blackcap

\$200 Clear Money Per Acre Above All Expense

This is what a local Berrien County grower made last spring on his 8 acre field of CUMBERLAND. You can do the same with Baldwin quality plants.

The Standard Black Raspberry all over the country. Plants are tall, vigorous and very productive. Thrive everywhere regardless of climate. Have withstood 16 degrees below zero on our own farms. The berries are unusually large, firm, jet black, with a delicious, piquant flavor.

The CUMBERLAND berry is rather tough skinned, very

large, firm and of delicious flavor. They are wonderful long distance shippers and, because of their attractive appearance, always command good prices.

Michigan grown, double-inspected raspberry plants are recognized throughout the country as the best. Our soil is especially adapted to produce sturdy, well-rooted plants. (See Page 15.)

By all means plant CUMBERLAND this spring. We guarantee it to please you and make you big money on your investment.

Price, \$3.00 per hundred; \$18.00 per thousand.



Red Raspberries Are Profit Makers

Baldwin's Disease-Free, Vigorous Plants Pay In Bigger Yields of Better Fruit

Michigan is recognized throughout the country as having the most healthy, most vigorous raspberry plants grown. Every Baldwin plant is inspected twice by Michigan inspectors.

Double Inspection—Proper Production

by methods improved and tested through long years of experience

make it certain you will get your full money's worth in Baldwin raspberry plants.

Latham and Utah (below) and Victory (Page 9) are

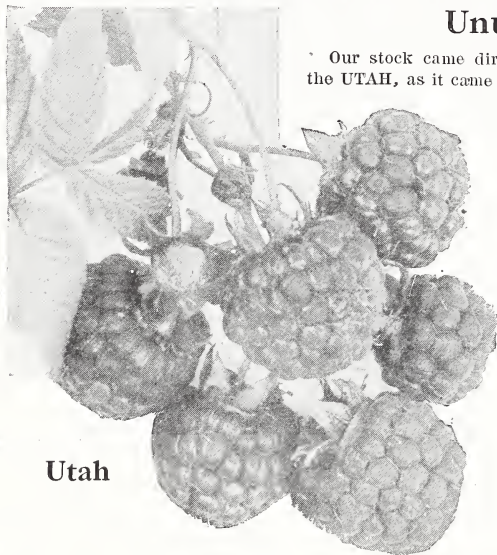
Three New Varieties

that have proven wonderfully profitable and satisfactory both commercially and in the home garden. We cannot recommend these too highly for your planting, but don't forget the older standard King (Page 9), Cuthbert (below) and St. Regis Everbearing (Page 8).

UTAH—The Rocky Mountain Red Raspberry

Unusually Large—Firm Berries

Our stock came directly from the originator. We have named this great Raspberry the UTAH, as it came from that mountain state where plants must be hardy and vigorous to stand the severe climate.



Utah

A very strong grower, producing great clusters of beautiful berries which are especially attractive on account of their large size, bright color and perfect shape. UTAH ripens very early when prices are highest. We have fruited this new Red Raspberry on our farms for the past three seasons and find UTAH to be all that is claimed for it. Exceptionally hardy and healthy, it produces fruit of wonderful keeping quality.

Price, \$1.50 for 12, \$2.70 for 25, \$7.30 for 100.

UTAH TRANSPLANTS. Two-year old large, well branched plants that will give you a crop this summer and are especially good for the home garden. Sure to grow and will prove mighty satisfactory. They are scarce and we will not have enough for all our customers. Order early.

Price, \$2.55 for 12, \$4.50 for 25, \$12.75 for 100.

CUTHBERT—The Old Favorite

This variety is better known and grown in larger quantities than perhaps any other Red Raspberry. Bushes are hardy, vigorous and very productive. Season is late. Not quite as hardy as KING; hence does not do so well farther north where low temperatures are common. CUTHBERT always brings top prices and is the standard of good quality on every market.

Price, \$3.00 per hundred, \$18.00 per thousand.

Cuthbert Transplants for Quicker Crops

Big, well-branched, two-year plants, grown in the nursery row, that will produce a crop the first summer. For the home garden or for a quick money return on a commercial planting—use Transplants.

Price, \$1.40 for 12, \$2.20 for 25, \$7.00 for 100.



A Latham Field—Note Vigorous Bushes

LATHAM

(See Illustration on Back Cover)

Best Late Red Raspberry

When we say "Best" we mean just that. In the past 3 years LATHAM has become recognized by fruit growers as the most profitable late berry they have ever grown, and by fruit users as having the richest color and most delicious flavor imaginable. It is very hardy and very productive—far outyielding CUTHBERT. Regularly brings more money on any market. We wish we could convince you what a truly fine berry LATHAM is in every way. The supply of plants is not large and we sincerely hope you will order now so we can reserve what you want.

For Canning—Jams and Jellies—Unusually rich color that does not fade, and what a wonderfully delicious, true, fresh raspberry flavor!

Baldwin's Guaranteed, Disease-free, Genuine LATHAM—Price, \$2.20 for 25, \$7.00 for 100, \$40.00 for 1,000.

LATHAM TRANSPLANTS. Two year plants, large and well branched, that will give you a partial crop this summer. Excellent for garden planting. Sure to grow—quick crops. Have only a few in stock, so don't delay.

Price, \$3.00 for 12, \$5.40 for 25, \$14.60 for 100.

Baldwin's Black Raspberries

Heavy Producers—Sure To Yield—Regular Profits

Blackcaps are especially liked as a table and canning berry everywhere and for these reasons canneries are using more every year and paying good prices. You will be getting in line for good profits by planting our Michigan grown, high producing plants this spring.

PLUM FARMER

Best Early Blackcap

An extra early variety that has become one of the leading and most profitable Black Raspberries. We guarantee PLUM FARMER to bring you a paying crop of extra fine fruit. Plants are very healthy, unusually free from disease, strong growing, producing lots of bearing wood and insuring a heavy crop. The berry is grayish black, very firm, attractive and a good shipper. A favorite market variety with many, as practically the entire crop can be harvested in three pickings. PLUM FARMER is extra early and always brings top prices.

Price, \$3.00 per hundred, \$18.00 per thousand.

HONEYSWEET—For Home Use

Introduced as an extra large, fancy berry, it has proven its claims. HONEYSWEET is a distinct variety in every respect—in vigorous growth of plants—the large jet black berries without a trace of bloom—in the larger crops produced—and in its delicious, sugar sweet flavor. If you are looking for an especially high-class variety, that will produce large, fancy berries, buy HONEYSWEET. It is true that the planting cost is a little greater than the other varieties, but we know you will feel well repaid with HONEYSWEET.

Price, \$4.25 per hundred, \$25.00 per thousand.



Plum Farmer

KANSAS

A good early variety. Now a general favorite Black Raspberry all over the country. Ripens early, jet black, firm, of the best quality; a strong grower, stands drought and cold. Very productive. A money maker.

Price, \$3.00 per hundred, \$18.00 per thousand.

See Page 13 for CUMBERLAND in colors.

No. 2 Bush-Fruit Garden

- 25 VICTORY Red Raspberry
- 25 CUMBERLAND Black Raspberry
- 25 HONEYSWEET Black Raspberry
- 25 ELDORADO Blackberry

Catalog Value\$5.60

POSTPAID

Anywhere in U. S.

\$3.80

(Order Garden No. 1

(page 11) for Strawberries).

Why Baldwin Plants Pay—The Picture Tells The Story

It's root growth that counts and our secret of producing it is first, a combination of soil and climate that is especially adapted to plant growth and second, proper propagation methods tested and proved by nearly forty years of nursery experience. These two things, connected with the fact that every plant grown and sold in this state is twice inspected by state inspectors—making Michigan Double Inspected raspberry plants the standard in all fruit sections—assures you of the very best stock money can buy. And we offer these plants to you at a reasonable price.



It's Root Growth That Counts—Baldwin Plants Have It

Include Ornaments in Your Order—Beautify Home Surroundings

Page Fifteen

Everbearing Mastodon

1/2 A

Seeing Is Believing

But these facts are true. You can get full proof and cash profits by growing this everbearer. Last September a fruit grower from Flint, Michigan, came to see us, telling us frankly it seemed we were making big claims for MASTODON. After looking over our fields in fruit, he was thoroughly convinced that this berry was all and more than we had claimed for it, and gave us his order for 2,500 plants for this spring. This is only one of many examples. We can tell you how really remarkable this berry is but you must grow it yourself to appreciate it.

The Best Everbearer Known

Has Proved Commercially Profitable Since Its Introduction

When we tell you that MASTODON does produce 3 full crops in 18 months; is the largest berry grown; bears in 90 days after planting; is an excellent shipper; brings more per quart; and is a delicious home use berry—you probably won't believe it unless you have grown them yourself—and we don't blame you.

3 Full Crops In 18 Months

Here Is How Mastodon Does It

1. Plant this spring—1928.
2. Pick first crop—July to winter—1928.
3. Pick second crop—June—1929.
4. Pick third crop—August to winter—1929.

3 Big Crops—3 Big Profits

2/3 Actual
Size



As A Spring Berry MASTODON

Produces Bigger June Crops Than Most Common Varieties—And Very Early

Last June MASTODON began to ripen only 2 and 3 days after Premier—(and you know how early Premier is). We have surely been surprised and pleased to see it produce more berries than most of the standard June varieties. Because of the unusually big berries, their firmness and deep red color, MASTODON always sells for top market prices.

On account of the high total amount of fruit produced during spring, summer and fall, it is especially profitable when grown for sale at roadside stands. There never is any trouble in selling it at 10c more per box.

Plant Mastodon And Be Convinced

that it will do all we and many others claim for it. We would not be widely advertising and recommending this variety for general planting by strawberry growers everywhere, if we did not believe in MASTODON. We know to a certainty that this is by far the best everbearer ever grown—with a mighty good spring bearing berry thrown in for good measure—and that it is bringing big profits to those who grow it.

Price, \$1.10 for 25; \$3.00 for 100; \$20.00 for 1,000.

Read This and See What 100 Mastodon Did The First Summer

West Bath, Maine,
November 22, 1927.

Dear Sirs: The Mastodon strawberry plants we bought of you last spring did fine. We did not keep any account of berries picked, but had all we wanted to eat and sold some. We ordered 100 plants but received 108, and have 107 fine, thrifty plants growing.

They were still in bloom when the frosts came and there were several baskets of green berries on the vines. We think they are a truly wonderful berry.

Yours very truly,
(Signed) Edna M. Higgins.

Guarantee of Genuine Mastodon—

Our propagating plants were secured from the original MASTODON stock. We guarantee our MASTODON to be genuine, true-to-name plants.



Mersereau

BLACKBERRIES

Continue Your Profits When Berries
Are Scarce and Prices High

Ripening in August, blackberries are about the only fresh berries on the market and so bring a good price to the commercial grower and are a luxury in the home garden. These plants, like our raspberries, are Michigan double-inspected, A-1 bushes. You can't afford to buy a cheaper grade of plants no matter how low the price may be.

MERSEREAU—Mid-Season

Here are a few reasons why MERSEREAU is being planted in increasing quantities in all fruit sections:

1. Ripens about a week before Eldorado.
2. Splendid in flavor, much sweeter and juicier than Eldorado.
3. In this great fruit growing section MERSEREAU is being planted more and more, and some growers are dropping Eldorado and planting MERSEREAU entirely, because of the better price it brings on the city and local markets.

Use Sure to Grow Root Cutting Plants Only

We want to supply our customers with the most satisfactory MERSEREAU plants possible and, therefore, have grown only root cuttings taken from full bearing bushes, because they are hardy, quicker to grow under any conditions, and produce a full crop sooner than the sucker plants of this variety.

You will not be disappointed in MERSEREAU and we advise you to get started this spring.

Price, \$4.25 per hundred, \$25.00 per thousand.

Affred—(Illustration in colors, Page 12). Early, extra fine quality, and coreless.

Eldorado—(Illustration in colors, Page 12). The old, well known, dependable variety.

Lucretia Dewberry—(Illustration in colors, Page 13). The heavy producing, profitable dewberry variety.

RHUBARB—Myatt's Linneaus

Sweetest, Tenderest Variety

No home garden is complete without a few plants of Rhubarb. It is a perennial that requires very little attention, for once it becomes well rooted in almost any kind of soil it grows vigorously. Our Rhubarb easily stands transplanting without the slightest injury to the plant.

In the early spring its tender, succulent stalks in the form of pies and sauce provide a most welcome change and add variety to the heavy, winter foods. Later in the season, when the stalks have attained their full growth, Rhubarb is excellent for canning.

Rhubarb is not only one of the most delicious products of the garden, but it is also highly nutritious.

Eat lots of Rhubarb. Let the children have their fill of it. So be sure to include this Rhubarb Special, with your order.

Regular Price, Each 10c, \$1.40 for 12, \$2.20 for 25.

4 Fine Plants Only . . 25¢
(When included with any other order)

Always Orders Baldwin Plants—Finds Them Best

Edgerton, Wisconsin.
March 24, 1927.

Gentlemen:

I have ordered plants from you, except in one instance when the attractive ad of one of your competitors lured me from the straight and narrow path. Their plants were not satisfactory, neither was their proposition of adjustment. I hope to be setting Baldwin's plants a 100 years hence. Enclosed is my order and remittance.

Yours truly,

(Signed) Chas. M. Morse.



Rhubarb

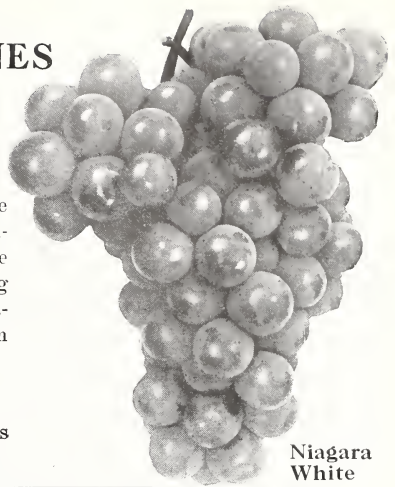
BALDWIN'S BETTER GRAPE VINES

A Permanent Investment— Paying a Regular Income

For centuries grape growing has been a pleasant and profitable business, but with present day improved hardy varieties and country-wide year-around demand it is not only pleasant and profitable but dependable and permanent as well. Michigan vines rank among the finest grown and because of our specially adapted soil and location in the center of Michigan's Grape Belt, you can depend upon the vines you receive from us to be

Superior in Quality and Productiveness

We have grown an extra nice stock of healthy, vigorous vines and are offering them to our customers at unusually low prices.



Niagara
White

CAMPBELL'S EARLY Finest Quality Black Table Grape

Unusually large berries make up very firm, compact bunches that simply look "quality," and the taste proves it. There is nothing finer in table grapes—take our word for it. And the good part of it is that they ripen at the start of the season two weeks before Concord. For a dozen vines in the fruit garden or 2 or 3 in an arbor—plant CAMPBELL'S EARLY and know a real eating grape.

Price, extra large, 2-year No. 1 vines, 25c each, \$1.40 for 6, \$2.70 for 12.

AGAWAM Red Grapes

Probably the best big, red grape. Large bunches of big berries, of excellent flavor. Delicious for home and table. Very productive; good shipper; rapidly growing in commercial demand and very profitable.

Price, extra large 2-year No. 1 vines, 40c each, \$2.10 for 6, \$4.00 for 12.

CHAMPION

CHAMPION: (Black) Early. One of the old time favorites and extensively grown in various sections. Better for commercial growing than for home gardens. One of the very earliest varieties to fruit and market. Very productive, splendid shipper and makes a most attractive appearance. Vines are vigorous and hardy, making it a good variety for cold climates.

Price, 2-year large vines, 45c for 6, \$1.50 for 25, \$4.25 for 100. 2-year Good Grade, 30c for 6, 95c for 25, \$2.90 for 100.

NIAGARA White Grapes

This best known and most popular of all white grapes ranks with the Concord in prolific bearing, size and quality of berry.

Medium compact, large bunches; berries mostly round, of greenish-white color, very juicy and of excellent flavor. Skin is thin but tough and does not crack, making it a fine long-distance shipper.

Price, 1-year No. 1 vines, 15c each, 75c for 6, \$1.40 for 12, \$7.00 for 100. 1-year Good Grade, 10c each, 45c for 6, 85c for 12, \$4.25 for 100.

MOORE'S EARLY A Big Crop For Early Market

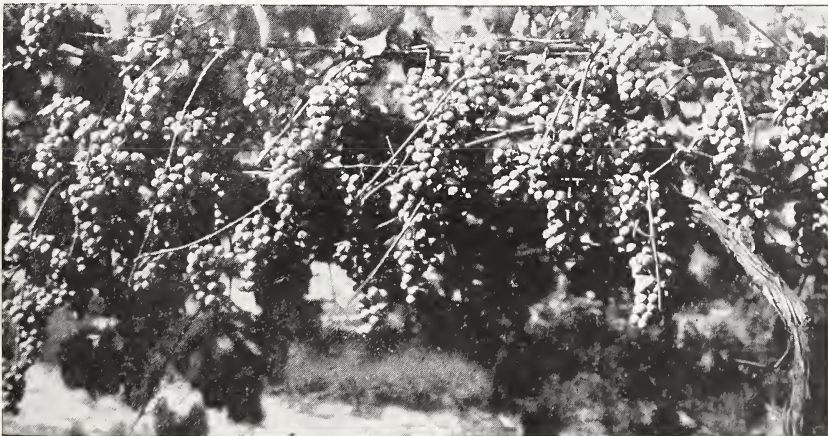
A heavy producing early black variety. Profitable for commercial growing because it gets the early season high prices, and is generally grown and known as the standard commercial early black grape. Similar to Concord in appearance and quality, ripening about two weeks earlier. It has a peculiarly sweet flavor all its own that makes it a mighty good table grape along with Campbell's Early.

Price, extra large, 2-year No. 1 vines, 20c each, \$1.10 for 6, \$2.10 for 12, \$12.00 for 100.

WORDEN

WORDEN: (Black) Big compact bunches of extra large, thin skinned berries, quality equal to Concord but, because of thin skin, not so good a shipper. Ripens five to ten days earlier.

Price, extra large 2-year No. 1 vines, 25c each, \$1.40 for 6, \$2.70 for 12. 1-year Good Grade, 15c each, 75c for 6, \$1.40 for 12.



Half of a Bearing Concord Vine—Our Plants Are Grown from Such Vines

Special
Grape
Offers

Page 27

Complete
Grape
Prices
Page 30

You Buy Dependable Stock When You Get Baldwin's.

Page Nineteen

CONCORD

The Standard Commercial Grape

The old reliable Concord—the standard by which all other black grapes are judged—a lifetime money maker! Whatever other varieties are grown no vineyard or arbor is complete without a liberal planting of Concord.

BALDWIN Concord Vines, propagated under our scientific methods of new ground planting and cultivation, are recognized by horticulturists as fully up to the standard of those grown in the East where they originated. In fact, they are even better adapted to the Central West.

Our Concord Vines are well rooted, and are guaranteed to give perfect satisfaction, producing huge bunches of deepest purple grapes of very finest flavor. Best for the market, and for pies, jelly, marmalade and all home uses.

PRICES

1 year 1st grade, 85c for 12; \$4.25 for 100; \$25.00 for 1,000.
1 year Good Grade, 50c for 12; \$2.80 for 100; \$16.00 for 1,000.
2 year (extra large), \$1.40 for 12; \$7.00 for 100; \$40.00 for 1,000.

Write Us For Special
Low Quantity Prices
For Commercial
Planting

Grapes grow and produce big crops on any soil, year after year. They are a permanent investment. Growers regularly make \$500.00 and more net profit per acre, and you can do the same.

ASPARAGUS

Delicious, Healthful--Easily Grown

One of the most delicious and healthful garden vegetables. By selecting either or both of the varieties described below, and by following our simple instructions on planting and care, you can quickly and easily develop an Asparagus bed to last many years. Such a bed will provide all you want for family use, and will give you a surplus to sell to local markets or to neighbors.

MARTHA WASHINGTON: Developed by U. S. Department of Agriculture. A heavy yielding, pedigreed strain, immune to rust; grows rapidly and produces uniformly long, tender shoots of unexcelled table quality.

PRICE

1 Year Roots, 35c for 12; \$1.00 for 50; \$1.50 for 100; \$9.00 for 1,000.
2 Year Roots, 45c for 12; \$1.30 for 50; \$2.00 for 100; \$12.00 for 1,000.

PALMETTO: A variety preferred by many and planted by home owners and commercial growers. Extremely large stalks, tender, juicy and of excellent flavor. Very productive.

PRICE

2 Year Roots, 40c for 12; \$1.15 for 50; \$1.90 for 100; \$10.00 for 1,000.

NOTE: 2 Year Roots are generally preferred as they are larger, reach full production a whole year sooner, and cost only a little more.



Martha Washington

Red-Leaved Japanese Barberry

New — Beautiful — Ornamental

Similar in all respects to the green-leaved Japanese Barberry so popular for hedge or clump plantings, except that the foliage of this new variety is a rich, lustrous, bronzy red, similar to the richest red-leaved Japanese Maples. However, unlike these in which the coloring fades or disappears entirely as the season advances, this new Barberry becomes more brilliant and gorgeous throughout the summer. In the fall its foliage changes to vivid orange, scarlet and red shades, more brilliant than in the ordinary Japanese Barberry. This coloring is unequalled by any other shrub and is followed by the same brilliant, scarlet berries common to the type, which remain on the plant all winter. Plant in full exposure to the sun.

Prices, Each, 75c; 6 for \$3.90.



One of Many Favorable Comments on Red Barberry

Michigan City, Indiana,
December 2, 1927.

Gentlemen:

Last spring I ordered some of your New Red Barberry for a lawn border. It made a very good growth this summer, and the foliage is beautiful. To any one wishing for something out of the ordinary, The Red Barberry is a very good investment.

Yours respectfully,

(Signed) RALPH M. WHITE.



Mme. Von Bystein

THE RARE Mme. VON BYSTEIN. Medium to late season. Very large and fine. New popular shade of beautiful lilac blue. Strong grower, a very long free bloomer. Each, 40c; six, \$2.25; twelve, \$4.00.

A Rainbow of Color

A wonderful garden—different varieties, different colors—our own selection that will blend beautifully with surroundings.

Remember, these are not the small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first Summer.

Order as many as your garden will permit. Order early. We cannot guarantee shipment if order is received too late.

**30 Big Gladiolus
Bulbs** Postpaid **\$1⁰⁰**
Only **1⁼**



Five Choice Dahlias

Beautiful Thru Summer and Fall

Coming in late August and continuing until frost, they fill this period with their brilliant, beautiful blooms, when there are few other flowers. You will be surprised and pleased with the gorgeous effect Dahlias will give to your home garden in the autumn. Our full size roots planted this spring will bring you an abundance of bloom this fall.

BESSIE SEABURY. Medium season. Creamy white overlaid with pink shades. Tall, sturdy plant. Each, 30c; six, \$1.50; twelve, \$2.50.

MRS. BOWEN TUFTS. Medium early. Deep rose purple. Unusually large, showy flowers, long graceful stems. One of the best. Each, 25c; six, \$1.25; twelve, \$2.00.

JO GERTRUDE. Medium. Solid yellow bloom. Tall plants; sturdy growth. Each, 25c; six, \$1.25; twelve, \$2.00.

STORM KING. Medium early to late. Pure snow white. Very free blooming. Unusually tall plants, long stems. Most reliable pure white Show Dahlia. Each, 25c; six, \$1.25; twelve, \$2.00.

DAHLIA CULTURE:—Our varieties are hardy. Easy to grow. Plant in any rich, loose soil about May 1st. Lay bulbs flat, 6 inches deep, sprout or eye up. Take up in fall when frost kills leaves. Store in dry place. As easy to grow as potatoes.

See Bargain Offer on Page 27.

Add Beauty and Value to Your Home This Spring

Plant SHRUBS-VINES-ROSES

Only a small amount spent for shrubs and roses adds many dollars to the value of any home, in town or on the farm. Go along any road and see how much more favorably an attractive prettily planted home impresses you than one that is bare and cold. And consider, too, how much more you would be willing to pay for it. Farm homes are no exception nowadays and every progressive farmer is dressing up his house and lawn with shrubs and roses. Let us help you.

We can give you good, fresh bushes, that will grow quickly, and at less than half the prices agents ask.

Climbing Vines

HALL'S HONEYSUCKLE—The favorite honeysuckle. Delicate white and yellow flowers blooming in June, with some flowers all summer. Dark green beautiful foliage holding its full color late into the fall. Unusually vigorous; rapid grower, often shooting 7 to 10 feet in a single season. Easily grown anywhere and very hardy.

Price, Each 30c.



Clematis Paniculata

JAPANESE BARBERRY

A Shrub for Every Purpose

Where a beautiful foliage effect is desired there is no shrub in existence so generally planted or more practical for all purposes than the JAPANESE BARBERRY. It is dwarf growing, bushy and rounded in form; especially adapted to formal pruning. For these reasons it is of special importance for use as a filler, and edging for shrubbery groups, and above all as a compact, low hedge for lawn borders. In autumn the foliage turns scarlet and gold covered with crimson berries.

Price, Each 25c, \$1.40 for 6.

WISTERIA—Chinese Purple—A luxuriant, growing, clinging vine. Beautiful, fine, lacy foliage and filled with long, drooping clusters of soft, purple flowers, that come in May. A long-lived, hardy vine.

Price, Each 40c.

CLEMATIS PANICULATA—The small, white "star" variety that blooms so profusely in late summer. Delicately fragrant. Attractive light green foliage. A sturdy, hardy grower—one of the most satisfactory flowering vines.

Price, Each 40c.

Ornamental Shrubs

FORSYTHIA—Golden Bell—F. Fortunei. One of the first shrubs to bloom. Their bright yellow flowers seem the very spirit of Spring, opening before the leaves appear. Will reach a height of 6 to 8 feet but may be pruned to desired height. This variety is upright growing with branches slightly drooping. Dark green leaves. A beautiful shrub. Flowers hauntingly sweet.

Price, Each 25c; \$1.40 for 6.



Forsythia



Japanese Barberry

These Plans Make It Easy for You To Select a Complete Shrub Planting

Don't forget a few roses along the walk and a vine or two over the porches. Very often a hedge of high growing Honeysuckle, Lilac or Spirea is just what you want to shut out an unsightly view. Write us for suggestions in laying out your grounds; we are glad to serve you.

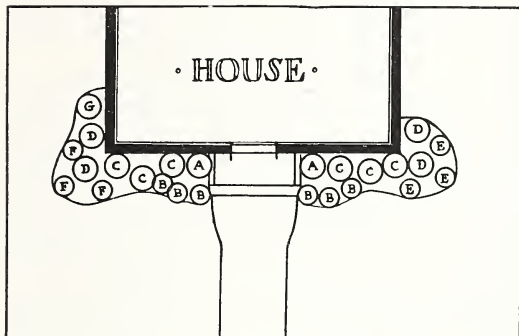
In the special planting collections below we have selected those shrubs which not only will make a mighty pleasing

appearance around your home, but are also the ones which you can easily plant and care for without the services of a landscape gardener. These shrubs are, of course, taken from our regular stock of full sized, well grown bushes.

NOTE: These special prices are net, no further discounts allowed. We pay the postage to your door.

Landscape Plan No. 1 (Left)

Special Small House Design



Key	No.		Catalog Price
A	4	Spirea V. H.....	\$.72
B	6	Japanese Barberry.....	1.40
C	3	Forsythia75
D	1	Bush Honeysuckle.....	.25
E	3	Mock Orange.....	.60
F	2	Hydrangea P. G.....	1.00
G	2	Weigela Rosea.....	.60

Regular Catalog Price (without postage) \$5.32

Our Special Price

POSTPAID in U. S.

\$4²⁵

Landscape Plan No. 2 (Right)

Selected Choice Shrubs

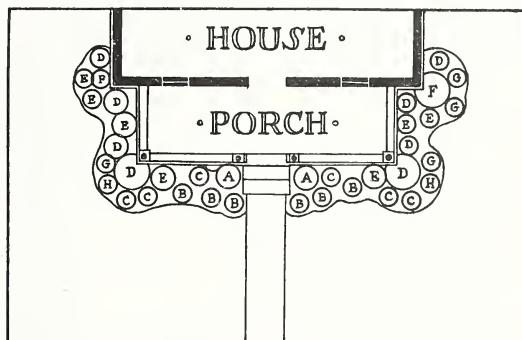
Key	No.		Catalog Price
A	2	Hydrangea P. G.....	\$1.00
B	6	Japanese Barberry....	1.40
C	6	Mock Orange	1.10
D	4	Spirea V. H.....	.72
E	3	Forsythia75
F	3	Weigela Rosea.....	.90
G	1	Deutzia25

Regular Catalog Price (without postage) \$6.10

Our Special Price

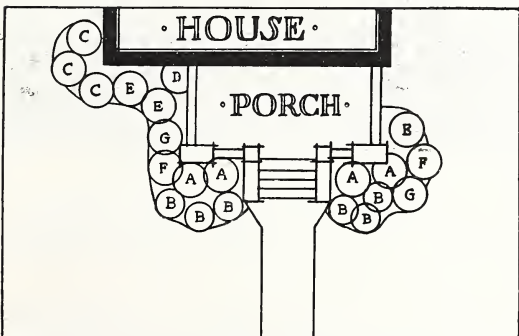
POSTPAID in U. S.

\$4⁷⁵



Landscape Plan No. 3 (Left)

Low Priced Larger Planting



Key	No.		Catalog Price
A	2	Hydrangea P. G.....	\$1.00
B	6	Japanese Barberry.....	1.40
C	6	Forsythia	1.40
D	8	Spirea V. H.....	1.33
E	7	Mock Orange	1.30
F	2	Bush Honeysuckle.....	.50
G	2	Deutzia50
H	2	Weigela Rosea.....	.60
I	1	Hall's Honeysuckle Vine..	.30

Regular Catalog Price (without postage) \$8.33

Our Special Price

POSTPAID in U. S.

\$6⁶⁵

Flowering Almond

Rose-pink flowering—3 to 4 foot, upright grower. A very attractive shrub. The long branches are thickly studded with small, double, delicate pink flowers over their full length, before the leaves appear. Blooms in April. A showy shrub when planted alone or in a group.

Price, Each, 50c; \$2.75 for 6.

Japanese Quince

Flowering Quince—Scarlet flowers—6 to 8 feet. Blooms in April and May. No doubt one of the most attractive spring blooming shrubs; blossoms always large, produced in great masses just as the leaves are coming out. Foliage is a dark, glossy green. One of the favorite flowering shrubs that should be in every garden.

Price, Each, 40c; \$2.20 for 6.

Write Us About Your Planting—We Are Glad to Offer Suggestions.

Page Twenty-three

\$10 Invested in Shrubs Adds \$100 to the Value Of Your Home — Increases Pride of Ownership



Spirea Van Houttei

SPIREA VAN HOUTTEI. One of the most beautiful and popular of flowering shrubs. In May and June the slender branches droop and form a veritable fountain of snowy white bloom. Thrives anywhere, in shade or sun, wet or dry and grows from 6 to 8 feet high in good ground. Makes a beautiful ornamental hedge.

Price, Each 18c; \$2.00 for 12.

SPIREA ANTHONY WATERER. Dwarf hardy shrub; large red flowers 3 inches across. Blooms all Summer until frost.

Price, Each 50c; \$5.25 for 12.

BUTTERFLY BUSH. A beautiful medium size shrub that bears clusters of lilac-colored flowers, 5 to 6 inches long. Attracts butterflies in large numbers. Blooms early Summer until late in Fall.

Price, Each 35c; \$3.85 for 12.



Rose of Sharon

ROSE OF SHARON or ALTHEA—Bush and Tree Forms—Valuable for beautifying home grounds with great mass of large flowers 3 inches across in August and September when there are few other flowers.

Rapid grower, hardy and succeeds anywhere. Plant the bush form (grows to 4-6 feet) in beds; the tree form (reaches 6-10 feet) for single ornamental use.

Price (Bush Form), Each 25c; \$2.65 for 12.

(Tree Form), Each 40c; \$4.20 for 12.

MOCK ORANGE—PHILADELPHUS COR. A large, very hardy shrub which has a profusion of pure white, highly scented flowers. Attains a height of 4 to 6 feet. Blossoms in June.

Price, Each 20c; \$2.10 for 12.

RED TARTARIAN HONEYSUCKLE. This vigorous spreading shrub with dark green foliage bears large, bright red flowers in June and, later in the season, crimson berries. Very showy.

Price, Each 25c; \$2.65 for 12.

DEUTZIA—PRIDE OF ROCHESTER. The large double white flowers, reverse side of petals a delicate pink, make this a most highly prized shrub. Fine specimen plant 6 to 8 ft. high.

Price, Each 25c; \$2.65 for 12.

PRIVET—Amor River North. Best plant for hedges and especially desirable for northern planting because of its unusual hardiness. Bears great panicles of beautiful white flowers in June followed by black berries. Leaves are dark green and do not fall until late winter. Height 8 to 12 feet.

Price, Each 18c; \$2.00 for 12.

CALIFORNIA PRIVET. A hedge plant of unusual beauty. Has bright, shining leaves and can be sheared to any desired shape making it especially attractive as a porch or terrace decoration.

Price, Each 15c; \$1.65 for 12.

PERSIAN LILAC. Choicest variety—unusually large, deepest purple blooms, sweetly fragrant. Everybody admires the lilac. Practically every yard should have 2 or 3 of these popular shrubs.

Price, Each 40c; \$4.20 for 12.



Hydrangea paniculata grandiflora

HYDRANGEA PANICULATA GRANDIFLORA. This showy shrub with its large clusters of pure white, blooms from August until late in the Fall. Makes a superb group planting; often used as a hedge. Height, 4 to 5 feet.

Price, Each 50c; \$5.25 for 12.

WEIGELA ROSEA (Pink), 4 to 5 feet. The most popular Weigela sold today. Its delicate pink, bell shaped blossoms are borne in great profusion along great arching canes, during May and June. Large leaves especially free from disease. This variety is the best of the group and is good for all use where a shrub of this height is needed.

Price, Each 30c; \$3.25 for 12.

WEIGELA EVA RATHKA (Crimson), 3 1/2 - 4 ft. June flowering. Of smaller growth than the other Weigelas. It is decidedly spreading in growth; flowers brilliant crimson with white throats. It is specially showy and if given a preference of light soil and slight shelter will prove an excellent variety.

Price, Each 40c; \$4.20 for 12.

ROSES

Best Selections in Bush and Climbing Varieties

To the lover of roses and the most beautiful in flowers, we suggest that you choose from the following varieties. Today no garden is complete without several Roses. You find a particular satisfaction in growing beautiful Roses that you find in growing no other flower. We are offering below the best in Rose varieties.

CLIMBING ROSES

DOROTHY PERKINS—Shell Pink—Loveliest of Ramblers—This beautiful climbing Rose grows ten to fifteen feet in a single season, the vine being a very hardy and a vigorous grower. The dainty, pointed buds open into a profuse shell pink bloom of large flower clusters of exquisite beauty and fragrance.

Price, Each 30c; 80c for 3.

CRIMSON RAMBLER—A beautiful climbing rose of vivid red; foliage rich, dark green; rapid grower. You all know this Rambler and why not have plenty for your trellises, garden wall and home? Do not fail to order.

Price, Each 35c; 95c for 3.

PAUL'S SCARLET CLIMBER—A vivid, flowering scarlet that has won highest awards in this country and Europe. You're sure to be delighted with this wonderful Rambler with its brilliant, semi-double flowers in clusters of color. They hold their bright color for two to four weeks. Cut them liberally—the bush will not be injured.

Price, Each 45c; \$1.25 for 3.

BUSH ROSES

FRAU KARL DRUSCHKI—A great favorite—the ideal hardy pure white rose, perfect in form. A strong, rugged grower doing well even under unfavorable conditions. A monthly blooming rose—fine for cut flowers.

Price, Each 50c; \$1.30 for 3.

GRUSS AN TEPLITZ—A Hybrid Tea Rose of exquisite loveliness, of richest scarlet shading to velvety crimson; very fragrant; free, strong grower.

Price, Each 55c; \$1.45 for 3.

PAUL NEYRON—Pink: Bears immense pink flowers on long stout stems. Bush hardy and vigorous. Add it to your rose garden.

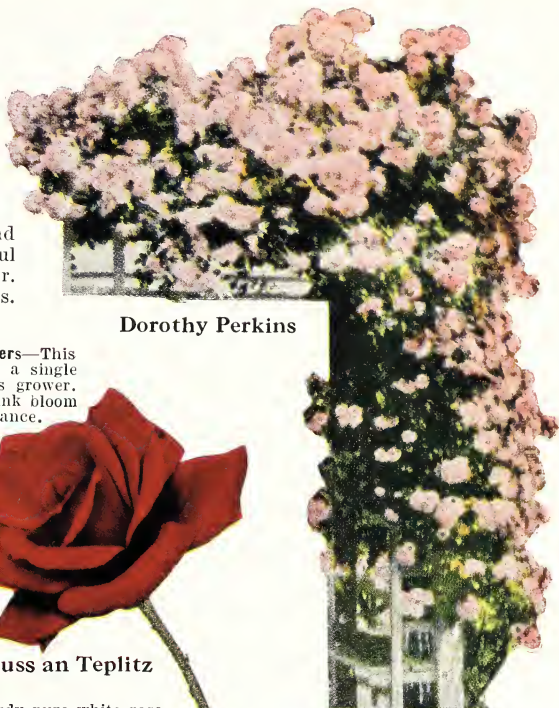
Price, Each 50c; \$1.30 for 3.

MRS. AARON WARD—Yellow: One of the very finest and most beautiful of yellow roses. Continuously blooming. Buds are a rich golden fawn and on opening quickly change to soft pink and cream. We want you to have at least one bush in your garden.

Price, Each 55c; \$1.45 for 3.

KILLARNEY—Pink: A vigorous bush that blooms freely. Buds are pointed and especially adapted for cutting. Everyone knows the "Killarney." You'll find our stock better than others in this variety.

Price, Each 55c; \$1.45 for 3.



Dorothy Perkins



Gruss an Teplitz



Killarney (Pink)



Frau Karl Druschki (White)

Special Rose Offers

3 One Each of Above Strong 2-Yr. Plants **\$1.00**
CLIMBERS FOR ONLY
Postpaid in U. S.

5 One Each of Above Strong 2-Yr. Plants **\$2.25**
BUSH ROSES FOR ONLY
Postpaid in U. S.

All 8 FOR ONLY **\$3.00**
Postpaid in U. S.

ROSE AND SHRUB SPECIAL

A Complete Home Planting

No. 3

- 1 Dorothy Perkins 2 yr.
 - 1 Crimson Rambler 2 yr.
 - 1 Spirea Van Houttei 1 yr., 18-24 inch.
 - 2 Hydrangea P. G. 2 yr., 18-24 inch.
 - 3 Mock Orange 1 yr., 18-24 inch.
 - 3 Deutzia 1 yr., 18-24 inch.
- (Postpaid in U. S.)..... **\$3.25**

There Is Real Money Growing Fruit

Baldwin's Plants Insure Big Crops and Profits

The Pictures Tell You Why

Frankly—we are at a disadvantage when we try to tell you about our plants and our way of doing business, through the means of a catalog. We are common, everyday, friendly folks who take pride in what we have accomplished and what we are trying to do. We want you to know about it, too, because we believe we can be of

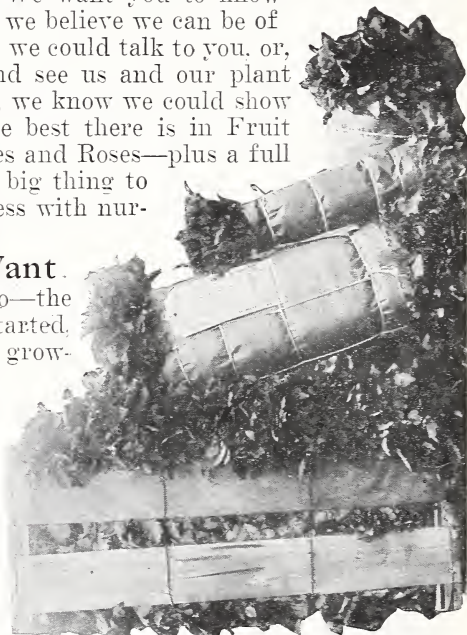
real service to you in our line. If we could talk to you, or, better yet, if you could come and see us and our plant farms, packing houses and offices, we know we could show you why we are able to give the best there is in Fruit Plants, Fruit Trees, Shrubs, Vines and Roses—plus a full measure of Service that means a big thing to you in making certain your success with nursery stock.

Results Are What You Want

Back in 1889—39 years ago—the Baldwin nursery business was started, and since that time we have been growing fruit plants continuously,

always using up-to-date methods of propagating, handling and packing. Undoubtedly you can buy nursery stock at prices cheaper than ours and run the chance of being disappointed, but we believe you would much rather pay a little more and be sure of entire satisfaction. The photos on this page tell you better than we can the kind of stock we are producing, and the results you can depend on. While they show only strawberries—the same facts hold good for every other plant or tree we produce.

1st.—
Hardy
Vigorous
Deep
Rooted
Plants,
Grown
Right
Through
Years of
Experience



2nd.—Correct handling and packing—stock guaranteed to reach you in good growing condition.



3rd.—THE RESULT—Regular profitable crops of fruit.



What Does This Mean To You?

It means (first) that when any nurseryman becomes a member of this Association he is recognized as doing business in an honorable way—treating his customers on the square and giving them honest service. The Association renders a service to all fruit growers by constantly helping its members to grow better stock, introducing new and tested varieties, exchanging better production methods, and generally working for the best interests of both nurseryman and fruit grower.

Baldwin's Plants Brought Results

Chandler, Indiana.

Gentlemen:—

My Senator Dunlap strawberry plants were certainly fine. From 1,000 plants we picked 47 crates which netted us \$153.00, and we sold them all at home.

Yours truly,
(Signed)

J. A. Hedges.

Mr. Hedges' profit means
\$1,244.00 net per acre.

Let Us Become Better Acquainted

COMPLETE CULTURAL DIRECTIONS

Mailed FREE on Receipt of Order

This is just another part of Baldwin's "plus" service. It covers Fruit Plants, Fruit Trees, Shrubs, Roses and Bulbs.

Don't hesitate because some people have not been entirely successful. It is **easy** to have bountifully bearing fruits, gorgeous flowers and shrubs. These instructions are practical and easy to carry out, covering all kinds of stock we sell and giving clearly all phases of successful planting and cultural practice. No hard, tedious work is involved. And we are confident that, if followed, you will have the utmost pleasure in securing entire success with any Baldwin "Quality" stock you may order.

4-H CLUB SPECIAL GARDEN

For Boys and Girls

See your County Agent and ask him to start a Prize Contest for the boys and girls who grow the most quarts of fine berries from 250 June bearing strawberry plants. We have picked out the best kinds to give you nice berries all season, and besides having a chance to win a **4-H Prize** you will have plenty of fruit for table and canning and also some to sell.

- 50 Premier (early)
- 75 Gibson (medium early)
- 75 Booster (medium late)
- 50 Pearl (very late)

Regular price, \$3.40.
Special 4-H Price
POSTPAID in U. S.

\$2¹⁵

Baldwin's Special Offers Save Money

Order by Number Only — Postage Paid Anywhere in U. S.

FOR FRUIT THIS SUMMER

Use These Big 2-Year Bushes

- 12 Cuthbert Transplants
- 12 Victory Transplants
- 12 Utah Transplants
- 12 St. Regis Transplants

No. 4

Catalog value, \$6.95

POSTPAID anywhere in U. S....

\$4⁰⁰

8 CHOICE DAHLIAS

- 2 Jo Gertrude (Yellow)
- 2 Bessie Seabury (Pink & White)
- 2 Mrs. Bowen Tufts (Rose Purple)
- 2 Storm King (Snow White)

No. 5

Catalog value, \$2.20

POSTPAID anywhere in U. S....

\$1⁶⁵

ASPARAGUS AND RHUBARB SPECIAL

No. 6

100 Martha Washington Asp. 2-yr. roots

6 Rhubarb (Myatt's Linneaus)

POSTPAID in U. S.....

\$2⁰⁰

SPECIAL GRAPE PLANTING

No. 7

- 15 Concord (2-yr.)
- 3 Moore's Early (2-yr.)
- 6 Niagara (2-yr.) (White)

Catalog value, \$1.95

POSTPAID anywhere in U. S....

\$1²⁵

CHOICE COMBINATION BARGAIN

No. 8

- 75 Booster—June Strawberry
- 25 Mastodon—Everbearing Strawberry

- 12 New Utah—Early Red Raspberry
- 12 Latham—Late Red Raspberry

- 25 St. Regis—Everbearing Red Raspberry

- 25 Mersereau—Blackberry

Catalog value, \$8.65

POSTPAID anywhere in U. S....

\$5⁵⁰

SPECIAL SPIREA HEDGE OFFER

No. 9

- 10 Spirea V. H. 18-24 inch.
- (20 Bushes \$2.40, Etc.)

POSTPAID in U. S.....

\$1²⁰

See Other Special Offers—Strawberries, Page 11; Bush Fruit, 15; Glads, 21; Shrubs, 23; Roses, 25

Roadside Stands Are Profitable

Had you thought about selling your fruit this way if you are not already doing so? Throughout the country, good roads and increasing automobile travel have made it mighty profitable to sell farm products and especially fruit at the roadside. Many local fruit growers dispose of their entire crop in this way right on the farm—and do it at city retail prices.

Michigan Certificate of Nursery Inspection

This is to certify that the nursery stock of O. A. D. Baldwin Nursery Company, Bridgman, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases. This certificate to be void after Sept. 15, 1928.

E. C. Mandenberg

In charge of orchard and nursery inspection. Lansing, Mich., October 10, 1927. No. 1056.

THE BALDWIN GUARANTEE—Your Assurance of Satisfaction

We guarantee every plant, tree, shrub, or bulb sold by us to be first class in every way, free from any injurious disease or insect, and absolutely true-to-name.

We further guarantee our stock to reach the customer in good growing condition by mail or express and will replace free of charge any that does not; providing claim is immediately made and express

receipt and signed statement of postmaster or express agent showing amount of loss or damage, is returned therewith.

Furthermore, we will, on proper proof, replace free of charge or refund the purchase price of any stock that proves untrue-to-name. In no case will we be liable for more than the original purchase price of stock.

BALDWIN QUALITY FRUIT TREES

Guaranteed, Hardy, True-to-Name, Productive
Buy From Us and Save Half of Agents' Prices

Whether you want only a few trees for a home fruit yard or several hundred for a commercial orchard, we can supply you with well grown, strong, sturdy trees at less than half the usual prices asked by agents—and we are here to stand back of the trees after you get them.

There is real pleasure and a big saving in having 2 or 3 trees of each kind of fruit right in your garden. As a commercial proposition, tree fruit is always in demand

and with modern storage practices, prices are kept high.

Especial care is given to the selection of those varieties which are best adapted to eastern, middle-western and northern soils and climatic conditions. We have no hesitancy in guaranteeing them. Neither should you in ordering from us. We have a short list—but high-quality, proven-value varieties.

**Delicious
Apple**



$\frac{2}{3}$
Size

YELLOW TRANSPARENT: Early bearing variety that has proved both popular and profitable. Fruit large and yellow with crisp, sub-acid flavor.

NORTHERN SPY: Winter. The old, well-known favorite. Delicious spicy flavor; excellent for eating and cooking. Brilliant streaked red color. Always in demand. Long keeper.

Pears 4-5 ft. Trees

BARTLETT: Summer. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak, mellow and indescribably delicious both fresh and canned. Produces enormous crops and bears early. If picked before ripe and stored will keep until late.

Price, Each 65c.

SECKEL: A medium sized pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

Price, Each 60c.

ANJOU: (Buere d'Anjou) Prime from late October to late November. Greenish yellow; clear, white flesh of splendid eating quality. Stored in a cool, dry place will keep until Christmas. Strong vigorous tree; prolific yield.

Price, Each 55c.

KIEFFER: Best pear for large commercial planting, because of its sure crop, heavy yield and exceptional shipping qualities.

Price, Each 50c.

Apples 40c Each 4-6 ft. Trees

DELICIOUS: A Winter Apple. Brilliant dark red shading to yellow at the blossom end. Large to very large with white, tender, juicy flesh of wonderfully rich sub-acid flavor from which it gets its name—Delicious. Ships without bruising; makes a wonderful appearance and commands top prices.

JONATHAN: Late Fall. Brilliant red, fine grained, white, juicy flesh of excellent flavor. Medium to large size. Unusual keeping qualities (from picking time until February) makes it a most profitable commercial apple.

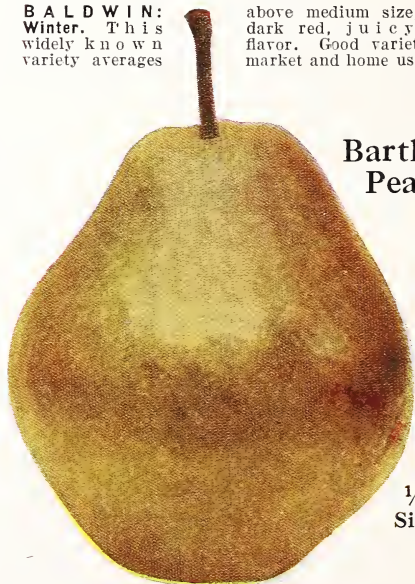
DUCHESS OF OLDENBURG: Summer. Yellow, streaked with red. Its white, juicy flesh and wonderful flavor have made it famous wherever apples are grown. Trees are dwarf growers requiring only a small space for planting. Withstand coldest climate. A fine apple both for market and home use.

STAYMAN WINESAP: Late Winter. Extra large, bright red, crisp, juicy with a wonderful zesty flavor. The Stayman easily leads all other Winesaps. Heavy bearers and big money makers all over the U. S.

WEALTHY: Fall. Strong spreading tree bears extensively yearly. Hardy and long lived. Attractive apples brilliant red striped; superb quality with wine-like flavor. Are all around apple for eating, cooking, cider, drying and market.

BALDWIN: Winter. This widely known variety averages

above medium size, rich dark red, juicy, fine flavor. Good variety for market and home use.



**Bartlett
Pear**

$\frac{1}{2}$
Size

Cherries

The Famous Montmorency

Sour—50c Each

Sweet—65c Each

(4-5 ft. Trees)

Best Market Varieties

MONTMORENCY—Sour—Ripens late in June and is best sour cherry for the market. Makes delicious pies, fine for canning. Fruit larger than Richmond; bright red, acid flavor.

EARLY RICHMOND—One of the most popular sour cherries, unexcelled for cooking. Dark red, tart and juicy. Hardy trees uninjured by cold. Big crops.

BING—Sweet—An unusually large, firm and deliciously sweet black cherry. Splendid shipper. Hardy tree; upright grower. Ripens middle of June.

WINDSOR—Sweet—Liver colored, large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Most valuable variety for market or family use.

BLACK TARTARIAN—Sweet—Extensively planted and prolific, regular bearer of big, black, juicy, sweet fruit. Dense grower, hardy, vigorous. Best and most profitable black sweet cherry—for market, cooking, canning.

NAPOLEON—Sweet; yellow. One of the old time favorites that succeeds practically everywhere. A prolific bearer of large, light yellow heart-shaped fruit. Rich, sweet flavor.



Peaches

35c Each (4-6 ft. Trees)

Plant a few Baldwin Peach Trees in your fruit garden and have a **crop** of wonderfully delicious peaches in **three years**. No other tree fruit produces so quickly. Our trees are hardy, adapted to northern planting.

Every one knows and wants Peaches, making this fruit profitable commercially—especially to the grower who can sell at a roadside stand, without hauling his fruit to market.

We Offer the 3 Very Best Varieties

ROCHESTER: An unusually early freestone peach of wonderful sweetness. Ripens in early August. Hardy and prolific. Keeps and ships well.

ELBERTA: Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. Holds its shape when canned.

J. H. HALE: Yellow, extra large, globular; thick skin; colors to a rosy tint. Deep yellow, fine-grained, very firm flesh of excellent quality. In size, color and quality, no peach compares with Hale.



Elberta

PLUMS—55c Each

(4-5 ft. Trees)

MONARCH

Widely Grown and Profitable

This strong, robust tree with heavy foliage to protect the fruit is a very heavy bearer of the very finest kind of plums. Very large, entirely free-stone fruit of roundish-oval shape, dark purple blue color, splendid flavor and quality. Ripens in October. Brings fancy market prices. None better for home use—fresh, jelly or canned.

BURBANK

Delicious Table Plum

A Japanese variety strong and hardy that grows vigorously in any soil. Practically curculio-proof and free from black knot. Picked just before ripe, it colors perfectly with no loss of flavor. Keeps three weeks after ripening. Trees bear second year after planting. Fruit ripens from August 15th to September 1st.

BALDWIN'S

PRICES FOR 1928

You will find a price quoted on all quantities less than 100. Amounts of a variety between 100 and 200 at 100 rate; between 200 and 300 of a variety at 200 rate, etc.; quantities of 500 or more of a single variety figure at the 1,000 rate.

IMPORTANT NOTE: Parcel Post Orders must contain additional remittance sufficient to cover postage as shown on table in enclosed order blank. If it is not included with order, shipment will be made by express.

Special Notice.—All prices F. O. B. Bridgman. **NOT PREPAID.** If we made you prepaid prices we would have to figure the average transportation costs for all shipments. It is not fair to you to make you help pay transportation charges on the long distance shipments. None of the big mail order houses do it that way. Every Baldwin customer pays only the exact transportation on his goods. That's the fairest way—the Baldwin way.

SPECIAL DISCOUNT TO ALL BALDWIN CUSTOMERS

We can of course handle larger orders more cheaply and save a little by booking your orders before our rush season. We are glad to pass this saving on to you.

NOTE: These discounts do not apply on bargains or specially priced offers made throughout this catalog, but do apply to prices listed on this and the following page.

If your order reaches us before March 15, 1928, with all or part cash enclosed, the following discounts are allowed:

On orders amounting to \$3.00 to \$15.00—5% discount.

On orders amounting to \$15.00 to \$50.00—10% discount.

On orders amounting to \$50.00 or more—15% discount.

Page		Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000
	EXTRA EARLY STRAWBERRIES								
10	Charles I.....	\$0.30	\$0.55	\$0.70	\$0.90	\$1.30	\$1.80	\$2.20	\$ 5.00
4	Premier.....	.35	.65	.85	1.00	1.50	2.00	2.60	6.00
	MEDIUM EARLY STRAWBERRIES								
10	Cooper.....	.50	.90	1.20	1.45	2.15	2.95	3.70	8.50
8	Dr. Burrill.....	.30	.55	.70	.90	1.30	1.80	2.20	5.00
10	Senator Dunlap.....	.25	.50	.65	.85	1.25	1.75	2.15	4.50
	MEDIUM LATE STRAWBERRIES								
10	Eaton.....	.35	.60	.75	.95	1.40	1.90	2.40	5.50
2	Gibson.....	.25	.50	.65	.85	1.25	1.75	2.15	4.50
4	Booster.....	.50	.95	1.25	1.50	2.20	3.00	3.80	8.75
	VERY LATE STRAWBERRIES								
11	Aroma.....	.40	.75	1.00	1.20	1.75	2.40	3.00	7.00
11	Brandywine.....	.35	.60	.75	.95	1.40	1.90	2.40	5.50
6	Pearl.....	.50	.90	1.20	1.45	2.15	2.95	3.70	8.50
	EVERBEARING STRAWBERRIES								
11	Champion.....	.70	1.20	1.50	2.00	2.80	3.80	4.80	11.00
16	Progressive.....	.70	1.20	1.50	2.00	2.80	3.80	4.80	11.00
16	Mastodon.....	1.10	1.95	2.60	3.00	5.15	6.80	8.25	20.00
	12 plants for 70c								

SURPLUS STRAWBERRIES

Surplus Varieties: 500 plants, \$2.00; 1,000 plants, \$3.75. Orders not accepted for less than 500 Surplus Plants.

		Per 12	Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000
	RED RASPBERRIES									
14	Cuthbert, 1-yr.....	\$0.60	\$1.00	\$1.90	\$2.50	\$3.00	\$ 4.50	\$ 6.15	\$ 7.80	\$18.00
14	Cuthbert Transplants.....	1.40	2.20	3.80	5.40	7.00	11.00	14.50	17.60	40.00
9	King, 1-yr.....	.60	.95	1.70	2.30	2.80	4.00	5.50	6.90	16.00
14	Latham, 1-yr.....	1.40	2.20	3.80	5.40	7.00	11.00	14.50	17.60	40.00
14	Latham Transplants.....	3.00	5.40	9.00	12.60	14.60	22.50	31.50	39.60	90.00
8	St. Regis Everbearing, 1-yr.....	.80	1.15	2.50	3.15	4.00	6.00	9.00	9.90	22.50
8	St. Regis Transplants.....	1.50	2.70	4.95	6.30	7.30	11.25	15.75	19.80	45.00
9	Victory, 1-yr.....	.85	1.50	2.75	3.50	4.25	6.25	8.75	11.00	25.00
9	Victory Transplants.....	1.50	2.70	4.95	6.30	7.30	11.25	15.75	19.80	45.00
14	Utah, 1-yr. (New Red).....	1.50	2.70	4.95	6.30	7.30	11.25	15.75	19.80	45.00
14	Utah Transplants.....	2.55	4.50	8.25	10.50	12.75	18.75	26.25	33.00	75.00
	BLACK RASPBERRIES									
13	Cumberland Tips.....	.60	1.00	1.90	2.50	3.00	4.50	6.15	7.80	18.00
16	Honeysweet Tips.....	.85	1.50	2.75	3.50	4.25	6.25	8.75	11.00	25.00
16	Kansas Tips.....	.60	1.00	1.90	2.50	3.00	4.50	6.15	7.80	18.00
16	Plum Farmer Tips.....	.60	1.00	1.90	2.50	3.00	4.50	6.15	7.80	18.00
	BLACKBERRIES & DEWBERRIES									
12	Alfred Blackberry R. C.....	1.65	3.00	5.50	7.00	8.25	12.50	17.50	22.00	50.00
12	Eldorado Blackberry Suckers.....	.60	1.00	1.70	2.30	2.80	4.00	5.50	6.90	16.00
18	Eldorado Root Cutting Plants.....	.80	1.35	2.50	3.15	4.00	6.10	8.00	9.90	22.50
18	Mersereau Blackberry R. C.....	.85	1.50	2.75	3.50	4.25	6.25	8.75	11.00	25.00
13	Lucretia Dewberry Tips.....	.60	1.00	1.90	2.50	3.00	4.50	6.15	7.80	18.00
	ASPARAGUS									
20	Martha Washington, 1-yr., No. 1.....	.35	.50	1.00	1.25	1.50	2.25	3.10	3.90	9.00
20	Martha Washington, 2-yr., No. 1.....	.45	.70	1.30	1.65	2.00	3.00	4.10	5.20	12.00
20	Palmetto, 2-yr., No. 1.....	.40	.60	1.15	1.40	1.90	2.65	3.45	4.35	10.00
	RHUBARB									
18	Myatt's Linneaus, 1-yr.....	\$0.10	\$0.75	\$1.40	\$2.20	\$ 3.80	\$ 5.40	\$ 7.00	\$11.00	\$14.50
	GRAPE VINES									
20	Concord, 1-yr., No. 1 or 2-yr., No. 2.....	.10	.45	.85	1.50	2.75	3.50	4.25	6.25	8.75
20	Concord, 1-yr., Good Grade.....	.06	.20	.50	.80	1.70	2.30	2.80	4.00	5.50
20	Concord, 2-yr., No. 1.....	.15	.75	1.40	2.20	3.80	5.40	7.00	11.00	14.50
20	Campbell's Early, 2-yr., No. 1.....	.25	1.40	2.70	4.40	7.60	10.80	14.00	22.00	29.00
19	Champion, 1-yr., No. 1 or 2-yr., No. 2.....	.10	.45	.85	1.50	2.75	3.50	4.25	6.25	8.75
19	Champion, 2-yr., Good Grade.....	.07	.30	.55	.95	1.85	2.45	2.90	4.40	6.00
19	Moore's Early, 2-yr., No. 1.....	.20	1.10	2.10	4.00	7.70	9.80	12.00	17.00	24.00
19	Worden, 2-yr., No. 1.....	.25	1.40	2.70	4.40	7.60	10.80	14.00	22.00	29.00
19	Worden, 1-yr., Good Grade.....	.15	.75	1.40	2.20	3.80	5.40	7.00	11.00	14.50
19	Niagara, 1-yr., No. 1 (White).....	.15	.75	1.40	2.20	3.80	5.40	7.00	11.00	14.50
19	Niagara, 1-yr., Good Grade (White).....	.10	.45	.85	1.50	2.75	3.50	4.25	6.25	8.75
19	Agawam, 2-yr., No. 1 (Red).....	.40	2.10	4.00	7.00	12.80	16.30	20.00		

O. A. D. Baldwin Nursery Co., Bridgman, Mich.

Am't Enclosed, \$
Ship by (Express or Mail)
Parcel Post Zone (For Mail Shipment)
Shipping Date

State

[illegible]

Don't Forget To Include Postage On Mail Shipments

Don't Overlook These Important Items When Making Your Order

1. Strawberries—Booster—page 4.
2. Mastodon Everbearing—page 16.
3. Red Raspberries—New Utah—page 14.
4. Black Raspberries—Cumberland—page 13.
5. Blackberries—Eldorado—page 12.
6. Delicious Apple—page 28.
- Elberta Peach—page 29.
7. Grapes—Concord—page 20.
8. Shrubs and Roses—pages 24, 25.

1. Strawberries—pages 11 and 27.
2. Raspberries—pages 15 and 27.
3. Blackberries—page 27.
4. Grape Vines—page 27.
5. Ornamental Shrubs—pages 23 and 27.
6. Roses—page 25.
7. Dahlias—page 27.
8. Gladioli—page 21.

In making the table of postage rates below, we have estimated the various weights as closely as possible from long experience and believe these weights are correct. Should the actual postage be a few cents more we will not ask you for it, and should it be a few cents less, you will understand the reason.

Locate the zone in which you live on the map above. The figure inside the circle passing through the portion of the state in which your town is located will indicate your parcel post zone. Please write this number in space provided on order sheet. Being careful to figure the amount correctly will save us much time in our office and yourself delay in receiving the plants. If no remittance for postage is included with the order, we will ship by express. From the table below you can readily determine the amount of postage required on your order.

ADD TO YOUR ORDER FOR EACH 100 PLANTS:

	1st and 2nd zone	3rd zone	4th zone	5th zone	6th zone	7th zone	8th zone
Strawberries and Asparagus	\$0.08	\$0.15	\$0.20	\$0.30	\$0.36	\$0.46	\$0.55
Red Raspberries and Dewberry Tips12	.18	.30	.40	.50	.60	.70
Black Raspberry Tips, Blackberries18	.26	.40	.65	.85	.90	1.00
Red and Black Raspberry Transplants25	.45	.80	1.10	1.40	1.70	2.00
Roses, Althea, Jap. Barberry, Flowering Almond, Hydrangea, Jap. Quince, Lilac, Spirea A. W., Weigela (2 yr. bushes).....	Every 6	plants	same rate	as 100	strawberries		
Grapes and All Other Shrubs	Every 12	plants	same rate	as 100	strawberries		
Dahlia Roots and Rhubarb.....	Every 12	plants	same rate	as 100	strawberries		
Fruit Trees					Express Shipment Only		

"GOOD THINGS BEAR REPEATING"
SOME REASONS WHY
Baldwin Can Serve You Better

1. Established in Bridgman in 1889.
2. 39 Years Experience Growing and Shipping Nursery Stock.
3. The Largest Small Fruit Nursery in Michigan.
4. Baldwin Offers Only those Varieties That Are Proven Leaders.
5. A "Satisfaction Guarantee"—Backed By Years of Experience and Service.
6. Up-To-Date Field Equipment and Modern New Packing Houses.
7. Complete Nursery Service—Small Fruits, Tree Fruits, Ornaments, Flowering Bulbs.
8. "Baldwin Quality Stock" at Prices Always Reasonable—You Cannot Buy Better Plants At Any Price.
9. Baldwin Prices are Not Cheapest—The Best Plants Cannot Be Produced Cheaply.
10. No Prepaid Prices—You Pay Your Own Transportation.
11. May We Serve You—We Are Here For That Purpose.

INVEST 5 MINUTES — IT MEANS MONEY TO YOU

Send us the names of friends or neighbors who you feel sure will plant nursery stock this spring. We will mail them a catalog and will pay you in cash 5% of the net amount of each paid up retail order received from these people before May 25th, 1928. Write us June 1st (not before) giving the names of those in your list who have ordered. If we find their orders have been received and paid, your amount will be sent at once. If two people send the name of a person who orders, only the man whose list is received first gets the 5%. Send your coupon soon. Be sure to fill in your own name. Fill out plainly below.

Name Address

Name Address

Name Address

Name Address

Name Address

Name Address

Name Address

Name Address

Name Address

Sent in by—My Name—

Address

State

ORNAMENTAL SHRUBS									
	Each	Per 6	Per 12	Per 25	Per 50	Per 75	Per 100		
Althea (Rose of Sharon), 2-yr., 18-24 inch (Bush Form).....	\$0.25	\$1.40	\$2.65	\$5.20	\$10.00	\$14.00	\$18.00		
Althea (Rose of Sharon), 2-yr., 2-3 ft. (Tree Form).....	.40	2.20	4.20	8.20	16.20	24.20	32.00		
Amoor River North Privet, 1-yr., 18-24 inch.....	.18	1.00	2.00	4.00	8.00	12.00	15.00		
Barberry Thunbergi, 2-yr., 18-24 inch.....	.25	1.40	2.65	5.20	10.00	14.00	18.00		
Butterfly Bush, 1-yr., 18-24 inch.....	.35	2.00	3.85	7.60	15.00	20.00	25.00		
California Privet, 2-yr., 18-24 inch.....	.15	.85	1.65	3.10	6.00	8.00	12.00		
Deutzia (Pride of Rochester), 1-yr., 18-24 inch.....	.25	1.30	2.65	5.20	10.00	14.00	18.00		
Flowering Almond, 2-yr., 18-24 inch.....	.50	2.75	5.25	10.25	20.25	30.25	40.00		
Forsythia (Golden Bell), 1-yr., 18-24 inch.....	.25	1.40	2.65	5.20	10.00	14.00	18.00		
Honeysuckle (Red Tartarian-Bush), 1-yr., 18-24 inch.....	.25	1.40	2.65	5.20	10.00	14.00	18.00		
Hydrangea P. G., 2-yr., 18-24 inch.....	.50	2.75	5.25	10.25	20.25	30.25	40.00		
Japanese Quince, 2-yr., 18-24 inch.....	.40	2.20	4.20	8.20	16.20	24.20	32.00		
Lilac, Persian (Purple), 2-yr., 18-24 inch.....	.40	2.20	4.20	8.20	16.20	24.20	32.00		
Mock Orange, 1-yr., 18-24 inch.....	.20	1.10	2.10	4.10	8.10	12.10	16.00		
Spiraea Anthony Waterer, 2-yr., 18-24 inch.....	.50	2.75	5.25	10.25	20.25	30.25	40.00		
Spiraea Van Houttei, 1-yr., 18-24 inch.....	.18	1.00	2.00	4.00	8.00	12.00	15.00		
Wegelia Eva Rathke, 2-yr., 18-24 inch.....	.40	2.20	4.20	8.20	16.20	24.20	32.00		
Wegelia Rosa, 2-yr., 18-24 inch.....	.30	1.65	3.25	6.15	12.15	18.15	24.00		
BARBERRY (New Red-Leaved), 1-yr., Heavy, 15-18 inch.....	.75	3.90	7.30						

Page		Each	Per 3	Per 10
22	CLIMBING VINES			
22	Clematis Paniculata, 2-yr., No. 1.....	\$0.40	\$1.10	\$3.50
22	Hall's Honeysuckle Vine, 2-yr., No. 1.....	.30	.80	2.50
22	Wisteria, Chinese Purple, 18-24 inch, No. 1.....	.40	1.10	3.50

ROSES—(Page 25)

	Each	Per 3	Per 10		Each	Per 3	Per 10
Crimson Rambler, 2-yr., No. 1.....	\$0.35	\$0.95	\$3.00	Gruss an Teplitz, 2-yr., No. 1.....	.55	1.45	4.95
Dorothy Perkins, 2-yr., No. 1.....	.30	.80	2.50	Harney (Pink), 2-yr., No. 1.....	.55	1.45	4.95
Paul's Scarlet, Climber, 2-yr., No. 1.....	.45	1.25	4.00	Mrs. Aaron Ward, 2-yr., No. 1.....	.55	1.45	4.95
Frau Karl Druschki, 2-yr., No. 1.....	.50	1.30	4.45	Paul Neyron, 2-yr., No. 1.....	.50	1.30	4.45

FRUIT TREES

	Each	Per 10	Per 100		Each	Per 10	Per 100
APPLES (Page 28)				PEACHES (Page 29)			
Baldwin, 2-yr., 4 to 6 feet.....	\$0.40	\$3.50	\$30.00	Elberta, 1-yr., 4 to 6 feet.....	.35	3.00	25.00
Delicious, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	J. H. Hale, 1-yr., 4 to 6 feet.....	.35	3.00	25.00
Duchess, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Rochester, 1-yr., 4 to 6 feet.....	.35	3.00	25.00
Jonathan, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	PEARS (Page 28)			
Northern Spy, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Anjou, 2-yr., 4 to 5 feet.....	.55	5.00	45.00
Stayman's Winesap, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Bartlett, 2-yr., 4 to 5 feet.....	.65	6.00	55.00
Wealthy, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Kieffer, 2-yr., 4 to 5 feet.....	.50	4.50	40.00
Yellow Transparent, 2-yr., 4 to 6 feet.....	.40	3.50	30.00	Seckel, 2-yr., 4 to 5 feet.....	.60	5.50	50.00
CHERRIES (Sour) (Page 29)				PLUMS (Page 29)			
Early Richmond, 2-yr., 4 to 5 feet.....	.50	4.50	40.00	Burbank, 2-yr., 4 to 5 feet.....	.55	5.00	45.00
Large Montmorency, 2-yr., 4 to 5 feet.....	.50	4.50	40.00	Monarch, 2-yr., 4 to 5 feet.....	.55	5.00	45.00
CHERRIES (Sweet) (Page 29)							
Bing, 2-yr., 4 to 5 feet.....	.65	6.00	55.00				
Black Tartarian, 2-yr., 4 to 5 feet.....	.65	6.00	55.00				
Napoleon, 2-yr., 4 to 5 feet.....	.65	6.00	55.00				
Windsor, 2-yr., 4 to 5 feet.....	.65	6.00	55.00				

Page 21—SPECIAL GLADIOLI MIXTURE (Postpaid)30 Big Flowering Bulbs, \$1.00
 DAHLIA PRICES—Page 21.

Instructions to Our Customers

Please Read Carefully Before Ordering

LOCATION: Bridgman, Berrien County, Southwestern Michigan—the heart of the "Michigan Fruit Belt."

R. R. CONNECTIONS: We are within a 50 mile radius of all the trunk lines East, West, North, South. Shipments by Mail or Express direct to Chicago in about 3 hours. On direct line of Pere Marquette.

EXPRESS SHIPMENTS: Safest, cheapest for long distance. We will ship by express, collect, unless otherwise instructed.

PARCELOST SHIPMENTS: See Order Blank for rates and zone map. Packed same as Express shipments. Small packages that go in mail bags are wrapped in prepared paper to preserve moisture.

SHIPPING SEASONS—SPRING: From last of March or first of April to May 15th to 25th, according to season. **FALL:** October 5th to November 15th.

PACKING: No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks according to time of shipment and weather conditions. Each variety carefully separated in package by wooden partitions and correctly labeled with printed wooden labels.

SUBSTITUTION: No substitution of one variety for another without your permission, except on late orders when time is often saved by substituting varieties of same season and value as those ordered. We guarantee satisfaction on varieties substituted.

ORDER EARLY: The earlier you order the surer you will be of getting the varieties you want. Many varieties sell out quickly. Order now and we will reserve your plants.

HOW TO ORDER: Write out your name and address plainly on enclosed Order Blank. On Express shipments be sure there is an Express Office at destination you give. Enclose remittance. Your order acknowledged promptly.

Are You Sure that—you haven't forgotten anything you need in the way of Fruit Plants, Fruit Trees, Shrubs or Roses? Or overlooked any of our special offers? There are 20 of these "get acquainted" offers through the book, put there to save you time and money.

We are in business to serve you and we want you to consider this catalog as our visit with you. Just let us know what you are planning on in our line and we will do our part to see that any business we do proves mighty satisfactory to you.

PRICES: See pages 29 and 30. Write us for special prices on large quantity lots.

TERMS: Orders of \$5.00 or less, please send cash with order; if more than \$5.00, please remit 25% of total amount with order, balance before shipment. No credit or C. O. D. shipments.

REMITTANCES: Send check, Bank Draft, Express Money Order, or P. O. Money Order. If you send Currency, register your letter.

REFERENCES: Our local Express Agent or Postmaster; also Bridgman State Bank of Bridgman, or the Farmers and Merchants National Bank of Benton Harbor, Michigan.

COMPLAINTS: All complaints as to condition on arrival, shortage or errors must be made within five days after stock is received. This allows ample time to examine shipments, and if there is anything wrong, the sooner we know it, the sooner it can be satisfactorily adjusted. That is just exactly what you want. Out of thousands of shipments we make few errors. Complaints as to condition on arrival must be accompanied by express receipt showing agent's statement of bad condition.

CANADIAN CUSTOMERS: When you make up your order write at once to Department of Agriculture at Ottawa, sending copy of your order and ask for a Permit to get the stock. Send us number of Permit as this must show on our shipping tags. Canadian Laws require this and in this way you will receive plants promptly.

You can now receive nursery stock from us with no delay at your Customs' Office—by Parcelpost Mail. No invoices are required unless your order amounts to more than \$50.00, in which case we will send invoices direct to you so you can get the plants promptly when delivered. Figure postage at rate for Zone 8.

Special Notice

If you are in the market for a large quantity of Nursery Stock, for commercial planting, send us your list. On a large order we can make you special low prices, particularly on some varieties.

There Is No Reason Why You Should Pay More Than Your Actual Transportation.

"5430 Qts. per Acre"

—Connecticut Agricultural College Review

Send for Our Very Special Try-Out Offer—

12 Certified Latham Plants

\$1⁰⁰ Postpaid
in U. S.

LATHAM (OR REDPATH) **RED RASPBERRY** *The World's Greatest Raspberry*

5430 Qts. @ 30c

\$1629⁰⁰
(per acre)

Vigorous and Hardy

Large Size, Rich Red
Color

Delicious Flavor

Promises to Become a
Universal Favorite

(See Complete
Description Inside)

**O. A. D. BALDWIN
NURSERY CO.**

BRIDGMAN — MICHIGAN